

## **RELIV DISTRIBUTOR PRODUCT COST PER SERVING GUIDE**

## **NEW ZEALAND**

			Retail Value		45% Profit Level		35% Profit Level		30% Profit Level		25% Profit Level		20% Profit Level		Retail Price	
	PV	BV	RV	Servings	Cost per can	Cost per serving	Cost per can	Cost per serving								
Reliv Nourish	55	62	111.00	30	\$70.21	\$2.34	\$82.97	\$2.77	\$89.36	\$2.98	\$95.74	\$3.19	\$102.12	\$3.40	\$127.65	\$4.26
LunaRich X	81	75	129.00	120	\$81.59	\$0.68	\$96.43	\$0.80	\$103.85	\$0.87	\$111.26	\$0.93	\$118.68	\$0.99	\$148.35	\$1.24
Defense	62	60	102.00	60	\$64.52	\$1.08	\$76.25	\$1.27	\$82.11	\$1.37	\$87.98	\$1.47	\$93.84	\$1.56	\$117.30	\$1.96
Nourish For Kids	27	31	60.00	15	\$37.95	\$2.53	\$44.85	\$2.99	\$48.30	\$3.22	\$51.75	\$3.45	\$55.20	\$3.68	\$69.00	\$4.60
Innergize!	25	27.50	52.00	30	\$32.89	\$1.10	\$38.87	\$1.30	\$41.86	\$1.40	\$44.85	\$1.50	\$47.84	\$1.59	\$59.80	\$1.99
FibRestore	49	56.50	99.00	30	\$62.62	\$2.09	\$74.00	\$2.47	\$79.70	\$2.66	\$85.39	\$2.85	\$91.08	\$3.04	\$113.85	\$3.80
A-affect	65	75	123.00	30	\$77.80	\$2.59	\$91.94	\$3.06	\$99.02	\$3.30	\$106.09	\$3.54	\$113.16	\$3.77	\$141.45	\$4.72
ReShape	34	41	75.00	10	\$47.44	\$4.74	\$56.06	\$5.61	\$60.38	\$6.04	\$64.69	\$6.47	\$69.00	\$6.90	\$86.25	\$8.63

For orders under 230 RV add \$18 S&H