

# IFESTYLE



CHEERS TO 30 YEARS! AND LOOKING TOWARDS THE FUTURE.

# hello.

Firstly, I want to thank you all for everything you are doing to build your Reliv businesses and contribute towards Reliv Europe maintaining the number 2 position worldwide. During this year, I have had the pleasure to work with some outstanding people and watch some dramatic growth. I sincerely feel that we have some fantastic leaders but probably the most exciting thing for me is the number of people who we can see rise up to Ambassador and Presidential Director levels. I sincerely believe that we will, over the next year, get closer than ever before to overtaking the US as the number 1 Reliv market.

But to realise this potential we have to go to work and establish a system and pattern of consistently looking to grow, work with and encourage each other. We can do this together, we really can. In my nearly 14 years with this great company of ours, I have been fortunate enough to experience some exciting, successful and fantastic times with some of the most incredible people. But that is history, a great history, but it is history. Our future lies not in sitting back and saying, "Look at what we did." It is reliant on those of us who really believe in the future of Reliv to enter the arena and create a whole new and even greater history.

To those of you who read this and think or say it cannot be done, then please step aside and get out of the way of those of us who are going to do it. Twelve months of dramatic Reliv Europe growth we have never seen before...that is the goal. The question is, are you up for the challenge or are you going to watch from the sidelines?

Thanks for all you do.

Proud to be your Chairman,

Eric.



Eric Vill

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The statements contained in this material have not been evaluated by the Food and Drug Administration. The personal testimonials shared reflect individual experiences of Independent Reliv Distributors and are not necessarily typical of the results you may obtain. Reliv products are not intended to diagnose, treat, cure or prevent any disease.

As with any independent business, success as a Reliv Distributor requires a significant amount of hard work and dedication. The individuals featured in this material offer a glimpse into the lifestyle and economic benefits they are enjoying through the Reliv opportunity as a result of their own skills and personal effort. These stories are examples only and are not intended as averages or guarantees.

Reliv has always strived to offer incentive trips to some of the most exciting locations in the world. From Monte Carlo, New York and London to Norway, Orlando and Sicily, there is no destination that is out of reach for our Distributors!

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**TRAVEL**  
**WITH**  
**RELIV**

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Reliv Europe Events & Marketing Manager **Dominique Vill** has organised almost 50 trips throughout the 11 years that she has worked for the company. We asked her what makes travelling with Reliv so special and why she loves organising and being part of the exclusive, once in a lifetime trips that Reliv offers!

### WHAT IS YOUR FAVOURITE PART ABOUT A RELIV TRIP?

My favourite part about a Reliv trip is the excursions that we go on. On our trip to Tenerife, our advancing Distributors had a great time kayaking! I had never done it before and we had so much fun! It is also great for me as I get to speak to Distributors and find out what drives and motivates them — this helps when we are putting promotions together.

### WHERE WOULD YOU LIKE TO TRAVEL TO WITH RELIV IN THE FUTURE?

I have so many ideas but I would love to take everyone to South Africa on a safari — it is well worth the journey! I think we've covered so many experiences but we haven't had a safari experience yet.

### WHAT HAS BEEN YOUR FAVOURITE RELIV TRIP?

It is so hard to choose, I think our Norway trip back in 2014 is one of my favourites. It was the first big trip I had organised and I was so nervous because everyone was so excited. The group of Distributors we went with was such a diverse group from different backgrounds and we often used to laugh so much we would cry! I remember having to be woken up when we were sleeping in the Ice Hotel because I had made myself so comfortable — what an experience! We went on two excursions which were both amazing, one was driving snowmobiles where we saw some incredible views and some incredible driving skills from Presidential Bronze Ambassador, Andreas Reinold! The other excursion was dog sledding. This was a dream for a lot of the people on the trip, we got to meet and play with the dogs before we went out on the sledges and we also learnt how to attach the dogs to the sledges which was fun! Events & Communications Coordinator, Frances Webb, and I worked out quickly that we had some naughty dogs — as soon as we were due to start our dogs went the wrong way! We soon got back on track but as we were entering the final quarter of the trip, our dogs decided to play up and lead us and 4 other couples behind us over a frozen lake and into a cow farm! It was mayhem! There are so many treasured memories had by everyone that came on this trip.

### WHAT MAKES A RELIV TRIP SO SPECIAL?

I think that so many people who are like-minded but from different cultures coming together gives such a great team spirit. Everyone is so friendly and they take time to chat and get to know the others on the trip. We went to New York in 2015 and we took French, English, German, Austrian and Dutch Distributors on this trip — it was such a varied group of people. We went on an evening boat cruise down the River Hudson and all rushed outside to see the Statue of Liberty. It was so heart-warming to see bonds being made when these people wouldn't have normally met in their day-to-day lives.



## WHY DO YOU THINK TRAVELLING WITH RELIV IS SUCH A POPULAR INCENTIVE?

I think it is so popular because travel is a real luxury and it's a break from someone's daily routine. We try to take people to destinations that are on their bucket lists but they might not get round to going there!

## DO YOU LIKE TO TRAVEL IN YOUR SPARE TIME? IF SO, WHAT HAS BEEN YOUR FAVOURITE DESTINATION?

I absolutely love travelling and will always take up the offer to go on a trip. I've often been on 30+ flights a year — obviously that includes work trips!

South Africa is my favourite destination. I have been lucky enough to have been there 4 times and I have seen Cape Town, Durban and have completed part of the Garden Route. Sitting in Hermanus when the sun was shining, having a drink with friends and watching the whales breach was an unforgettable experience. I would love to take Reliv Distributors to South Africa — it is an incredible country with so much vibrancy and culture.

## WHAT DO YOU ENJOY MOST ABOUT TRAVELLING?

I love the anonymity of travel – no one knows you and no one expects anything from you. You can choose to explore the unbeaten path, make new friends or relax and soak up the culture around you. We see Distributors going on the exact same trip as each other and coming back with different experiences and it's so lovely to have that diversity.

## WHAT DESTINATION IS AT THE TOP OF YOUR BUCKET LIST?

Poland within Europe and worldwide I would have to say India — I want to visit the Taj Mahal and celebrate Holi, the festival of colours!

## WHAT'S YOUR TOP TRAVEL TIPS?

- Take photos and videos BUT also put your phone down. Absorb the atmosphere and culture around you and don't do it all for the likes on social media! Take everything in, you will thank yourself for the memories.
- Take a journal and write down funny and memorable moments.
- Don't throw anything away — I keep all of my ticket stubs, receipts, travel tickets etc. I like to scrapbook my trips when I am home.
- Patience is important.
- Smile!

## IS THERE ANYWHERE THAT YOU WOULD LIKE TO VISIT AGAIN AND WHY?

I think there are so many new places that are yet to be discovered by Reliv, however with that being said, I would love to go to Banff and visit Lake Louise. We've had two trips there which I didn't have the opportunity to attend, I was so jealous!





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The world is a book and those  
who do not travel  
only read one page.  
— Augustine

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# cheers to



By Chief Executive Officer  
**Ryan Montgomery**

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RELIV WILL CONTINUE TO EVOLVE WITH THE WORLD AND STAY RELEVANT WITH OUR PRODUCT LINE AND BUSINESS APPROACH. BUT MOST IMPORTANTLY, WE ARE COMMITTED TO THE SUCCESS OF THOSE WHO MAKE US WHO WE ARE — YOU, THE RELIV FAMILY.

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# years

This year marks our 30th year in Reliv, and we believe that our best days are ahead of us. Since its inception, Reliv has been about changing lives. Whether it's looking to improve your wellbeing and benefit from one of our eight patented nutritional products, or finding the financial freedom you've dreamed of so that you can spend more time on what really matters, Reliv has delivered opportunities to those who want to transform their lives from the ordinary to the extraordinary.

Now nearly three decades since its founding, Reliv is a global company with more than 60,000 Distributors worldwide. It's amazing to me when I look back and see how far we've come, but what's more impressive is when I look to the future and see the possibility for each and every one of you to build a business that is nothing short of boundless. With our new tools and initiatives, Reliv has made it easier than ever for you to create the life you've always imagined.

Product innovation is always a top priority for us and that's why this autumn, we're launching an exciting addition to our performance product line: ProVantage® with Whey. With 14 grams of whey based protein which contributes to the maintenance and growth of muscle mass, ProVantage® with Whey will be instrumental in positioning every Distributor for success.

We're a people business and organisations grow from personal interactions and relationships — that will never change here at Reliv. But, we must also continue to integrate technology to reach more people and engage on a larger scale and now with the mobile app rolling out in 2019, everything for your Reliv business will be at your fingertips.

Partnering with Reliv to build your own business means that you must stay engaged with Reliv and all of the support, tools, notifications and updates provided to run your business effectively. We live in an information age and by utilising the mobile app, you'll be equipped to take your enterprise to a whole new level. This is by far the most important and comprehensive tool ever created by Reliv to help Distributors build a business.

Reliv will continue to evolve with the world and stay relevant with our product line and business approach. But most importantly, we are committed to the success of those who make us who we are — you, the Reliv family.

I'm so proud of Reliv's remarkable 30 year history and I believe that with your energy and commitment, we will continue to change people's lives and forge an unforgettable path moving forward!

For more than three decades, Reliv Distributors have developed a successful and proven System unlike any other in the industry. The System streamlines and simplifies the process of introducing Reliv to prospects and educating Distributors about the business. Read below about why each of the seven elements of the System is essential to our Distributors out in the field.

# The Elements of the Reliv System



## 1 // Upline

A good Upline is key to success as they have an abundance of knowledge! Your Upline supports you during your first contact with customers and Distributors. Together you can identify your own needs and the needs of any new prospects. You learn how to deal with defeats and identify your strengths. My Upline encourages me to be independent and make my own decisions. They show you how to administer the System properly and use the knowledge given to you. Having a good Upline is very important as you can recognise weaknesses and encourage good qualities — problems are solved as a team. Always see your Upline as a role model!

**Wanda Ostwald, Germany**



## 2 // 3-Way Calls

3-Way Calls play a very important role in the Reliv System. Before a 3-Way Call, I always ask myself the same question: What's my objective for my customer or for my Distributor? Why am I using the 3-Way Call today? Our customers and our Distributors need support. For some people, they need help in understanding the products whilst for others, they need help with their customers and business and through listening to the success stories on the 3-Way Call, they can have this support. The testimonials are real and help everyone to build their own wall of belief with confidence.

**Virginie Le Pan D'Epenoux, France**

### 3 // Monday Night Call



The Monday Night Call is a great tool which gives new Distributors an insight into what Reliv can do. Real people talk about their everyday personal changes with Reliv and the impact it has had on their lives. It helps Distributors to be enthusiastic and kick-starts the week. While listening to the callers, you automatically think of someone you want to talk to about Reliv. You get to hear personal stories and taking notes is definitely helpful. You also think of customers who you want to forward the link for the Podcast. I really can't imagine being without the Monday Night Call!

**Sonja Brandstetter, Austria**

### 4 // Tuesday Business Opportunity Meetings (BOM)



Tuesday Opportunity Meetings show new people the whole picture of Reliv and give Distributors the chance to get actively involved in their business. We encourage all Distributors to take part in the presentation and share their stories. This is a great way for people to move out of their comfort zones and develop as individuals. Attending the BOM every week keeps the momentum and growth of your business going and allows you to be supportive to others. The live testimonies shared at the meetings never fail to give hope and remind us of the power we have in our hands. Attend your local BOM and share what Reliv has done for you — your story can dramatically change someone's life forever.

**Leah Zwecker, United Kingdom**

### 5 // Saturday Training

Whenever someone asks me a question about the Reliv opportunity, it's a chance for me to promote Saturday Training, so I say, "Your question is very relevant and we'll be discussing it at Saturday Training. Come along!"

Saturday Training looks at 8 topics:



1. Changing your attitude
2. Reliv's unbelievable compensation plan
3. The Reliv System
4. How to get started
5. How to invite people
6. How to follow up
7. Sharing testimonies
8. Team work, ethics and the promotion of upcoming events.

Saturday Training helps us to measure the growth of our business, develop team dynamics and build relationships to create momentum.

**Jessy Arnold Ndepe, France**

### 6 // Special Events & MATS



Special Events and MATS are a place where we can have an Ambassador's teaching, re-focus, set new goals, and cheer each other on. When we all get together in Reliv, we get inspired, encouraged and excited, so the Special Event on the Friday night of a MATS is just as important as the Saturday training day. If you're not qualified, you need the Special Event to bring new people to and build your own wall of belief. If you are qualified, the Special Event sets the tone for the whole MATS weekend and builds relationships with the people you're going to be with the next day.

**Elisabeth Martin, United Kingdom**

### 7 // Conferences



This year will be my seventh Conference! It is the highlight of my Reliv year and an important element of the System — you meet new people and see old friends from all over Europe but you also benefit from all of the workshops. You refresh what you've already learned but what may have slipped to the back of your mind. Every Conference is inspiring and you go home with a special sense of 'everything is possible'. You are part of a great event, feel the amazing atmosphere and take new information with you. I love the annual Conference, it's like coming home!

**Jutta Preute, Germany**

## Reliv Berry Smoothie

- 1 scoop Reliv Now or Reliv Classic
- 1 cup unsweetened almond milk
- ½ cup frozen berries
- ½ frozen banana
- 1 cup spinach



*Mix it up with*

Mix up your kitchen with your favourite Reliv products. These tasty treats are easy to make and the perfect addition to your nutritional regime. Whether you are enjoying your shake at home or on the go, these delicious Reliv recipes will certainly brighten up your day!

## Piña Colada Shake

- 1 scoop Reliv Now or Reliv Classic
- ½ cup pineapple
- 1 cup unsweetened coconut milk
- 2 ice cubes



# Reliv Recipes \*

Share your favourite recipes with us  
and be sure to use the hashtag

**#RelivRecipe**



## Fruity Fibre Smoothie

- 1 scoop FibRestore®
- 1 banana
- 8 oz. apple juice
- 1 shot cherry juice concentrate



## Super Green Smoothie

- 1 scoop Reliv Now
- ½ cup coconut water
- 1 banana
- 1 cucumber
- 2 tbsp. of fresh ginger
- 1 tbsp. apple cider vinegar
- ½ cup ice



## 'Feeling Peachy' Smoothie

- 1 scoop Reliv Classic®
- 1 scoop Lemon Innergize!®
- ½ cup passion fruit or orange juice
- ½ cup low-fat peach or passion fruit yoghurt
- 1 Peach Sliced
- 4 ice cubes
- 1 tbsp. honey or agave nectar
- 1 tbsp. melted coconut oil
- ¼ cup unsweetened coconut or chopped nuts
- ½ tsp. vanilla extract



More and more Reliv Distributors from around the world are dipping their feet into Reliv Europe's pond by finding new and exciting prospects on our continent. So why are so many Distributors deciding to broaden their network and sponsor in Europe? We asked two Reliv International Distributors working closely with groups in Europe what they find so exciting about this market.

# WHY RELIV EUROPE IS SO EXCITING

## Jennifer Weaver

When I was first introduced to Reliv here in the United States, I was strongly encouraged to build in my own backyard. But Europe had been my backyard for many years so I knew that's where I wanted to take these very special Reliv products and business opportunity. I wasn't sure where or how this was going to happen and in my wildest dreams I could never have imagined a group of leaders with more passion, drive and enthusiasm than what has been created.

That excitement was the cornerstone and, to a large degree, the extent of the tools that were available when Reliv was introduced in several of the European countries and it continues to be a key component as to why people want to be a part of Reliv today!

As the enthusiasm continues to mount, 2018 is proving to be another extraordinary year with very successful events being held throughout Europe and a job so well done by Foundation City leaders who work to build and support these events – Europe is set up to rock! This year also marks Reliv's 30th year celebration at the highly anticipated European Conference being held at the incredible Newport Bay Club Hotel in Disneyland Paris. Now that's excitement!

Europe's leaders are building their businesses every day. The momentum that has been created by their commitment to consistently talking to and engaging with new people on a daily basis continues to fuel the fire! Everyone needs Reliv and as word continues to spread about the amazing improvements people are experiencing with improved quality of life (AND LIFESTYLE!), there is no doubt that Reliv Europe will continue to grow and flourish!





## Tony Pezzullo

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As Walt Disney said, "All our dreams can come true, if we have the courage to pursue them."

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Right now, we are watching folks across Europe work up the courage to change their lives. They are stepping out of their comfort zones. They are sharing their hearts with friends, family and colleagues. They're striking up conversations with strangers, letting all of them know that there is a solution to their issues. What is especially exciting is that it's not just customers and Distributors being sponsored, but entire Reliv systems that are starting up throughout Europe. The folks in Europe are doing amazing things. They're helping others to realise their dreams and as a result are realising their own dreams. Right now, Reliv Europe is like a train in motion and there's a sense of urgency to jump on board or be left behind!

What a joy it is to see dreams come true! More Mums can now work from home and be with their kids. Families are buying and building bigger houses. People have extra money to go on vacation or to donate to their favourite charities, and many are feeling active and happy again.

**Lives are changing. Hope abounds. Dreams are coming true.**

Congratulations Reliv Europe!



**Generose & Willy Uy**

**Reliv Presidential Ambassadors & Members of the Reliv Asia Pacific President's Team**

**Philippines**

Reliv is such a blessing to us and one of the best gifts we have ever received. We love sharing this blessing with others and in return, the company rewards us with numerous trips in the Philippines and abroad which has allowed us to become closer as husband and wife.

We will be forever grateful that somebody shared Reliv with us. I am always reminded of this Chinese Proverb: "If you received a gift of great value, it is your obligation to share this gift many times over."

Thank you Reliv!



**Gina Rivera & Alejandro González**

**Reliv Presidential Platinum Ambassadors**

**Mexico**

My husband was so sceptical about the business at the beginning but he started to see that my cheques were increasing month after month and I started winning trips around the world.

Today our daughter has already finished University, we have another son studying in the same place and we are comfortable in supporting him. We have travelled to different destinations in America, Europe and the beautiful Caribbean and we are so happy to have had these experiences. But we recognise that one of the greatest treasures that we have today is time freedom and being able to enjoy life as a family.

The door of opportunity is right in front of you, but only you can open it!



**Robert & Lauren Laird**

**Reliv Key Directors**

**United States of America**

Reliv has been such a blessing in our lives! It has not only given us the opportunity to travel to places we never would have considered going to before but it has given us flexibility and freedom that we never dreamed we would have. It also gave me (Lauren) the first bonus I've ever received as a professional!

As we build our Reliv business, we really are building a life of freedom and positivity, and all the while we're making a difference! We get to live our lives and not just survive them and that is such an amazing gift!

# Reliv Stories From







**Kimberly Burns**

**Reliv Ambassador**

**United States of America**

What does Reliv mean to me? It means that I can be home with my five year old son and be the Mom I always wanted to be. It means that I can afford to send my son to a private school of my choice and not worry about how I will be able to pay for it. It means that I have a purpose in my life, giving back the wonderful gift of wellbeing and financial freedom that I had been given 13 years ago!

We love Reliv. It has changed our entire family's life and we will never stop sharing this incredible gift with others.



**Lynne Culph**

**Australia**

I wasn't initially interested in the Reliv business opportunity. I had two other businesses, one of which was hairdressing from home, and those kept me very busy.

But when I won a substantial cash bonus for having the highest sales in Australia and New Zealand, my attitude changed and I knew that this was an opportunity that needed to be taken seriously. I've won many bonuses over the years, along with trips to London, the USA, Fiji, Bali, Phuket and Malaysia!

My Reliv income has given me the freedom to make choices in my life I wouldn't have been able to make before. It is pure joy when people ring me and say, "Thank you so much Lynne, you have changed my life." What a wonderful way to earn an income and as a result of this business, I have made life-long friends all over the world.



**Julie Moeller**

**Reliv Bronze Ambassador**

**United States of America**

Becoming a Distributor allowed us to save money and open the door to financial freedom. I have been able to live the life I've always wanted and work from home while raising our children and getting involved with their activities. I also have the flexibility to volunteer in my community.

I am now a Bronze Ambassador and my recent achievements include receiving three Dr Ted Plaques and earning the trip to Puerto Vallarta. This is a culmination of intentional and very rewarding work.

Reliv has such an incredible system of support with our mentors, local presentations and online trainings and podcasts. We share stories of hope with real people experiencing real results. I know Reliv will continue to support my family while we build a life of prosperity and time-freedom that allows me to serve others in my community.



# Around the World

The Reliv Athletic team continues to go from strength to strength with our sponsored sportspeople training and competing at the highest level of their careers. Whilst the team continues to grow and expand, we wanted to shine a spotlight on three of its members to learn more about their exciting sports!

# Reliv Athletic SPOTLIGHT



## FREDDY FORAY

**Country:** France

**Sport:** Motorcycling

### **What makes your sport so exciting?**

I wanted to become a professional motorbike rider from the age of 5 as I loved the speed and excitement of riding a motorbike. The races I compete in now mean that I can share each victory with team mates as well as the technical team.

### **What is the most difficult aspect of your sport?**

Endurance races can last from 8 hours to 24 hours so not only do you have to be physically and mentally strong but you have to give 100% to each relay.

### **What has been your biggest sporting achievement so far?**

I've won the Le Mans 24 hour race and the Bol d'Or competitions several times. I've also won the World Endurance Championship twice.

### **What advice would you give to someone interested in pursuing your sport?**

When passion fuels talent, the results are forthcoming. Stay dedicated and you will be successful.

### **What is your main sporting goal for the future?**

I plan on winning another title at the World Endurance Championship. I'm hungry for victory and titles and I want to become the best in the world!



## RAPHAËL LESCORCE

**Country:** France

**Sport:** Canoe-Kayak (wild water canoeing and flat water sprint racing)

**What makes your sport so exciting?**

I love the ease and fun of being on the water and feeling the speed when you're racing.

**What is the most difficult aspect of your sport?**

The most difficult aspect of my sport is how often you have to train at all times of the year and in all weather conditions. You also have to be able to adapt to the low or high river water levels and consequently the varying relief of the river.

**How often do you train?**

I train from 7 to 10 times a week.

**What has been your biggest sporting achievement so far?**

My biggest sporting success was in 2015 with two consecutive titles won in the French Championship in the Classic Race and in the Kayak Sprint in the Single-Seater Junior Men's Race.

**What advice would you give to someone interested in pursuing your sport?**

Be patient and motivated. Take an interest and try every kind of boat – you need to be adaptable in a kayak so that you have more than one string to your bow and can progress in one or several disciplines of canoe-kayaking.

**What is your main sporting goal for the future?**

My main aim is to move up the national rankings at senior level. I'm aiming for a top 10 national place and an international place within 1 to 2 years, whether that's in wild water racing or in the sprint.

## LAURA GLÄSNER

**Country:** Germany

**Sport:** Athletics – 400m hurdles

**What makes your sport so exciting?**

Anything can happen during the 400m hurdles. It's exciting right until the last couple of metres. Even those who are ahead and at the last hurdle can still fall behind due to a mistake they make.

**What is the most difficult aspect of your sport?**

During the 400m hurdles, every little mistake is disastrous and quite often it is mind over matter that decides whether you win or lose.

**How often do you train?**

I have between 8 and 9 training sessions a week. Each session lasts about 2 ½ hours.

**What has been your biggest sporting achievement so far?**

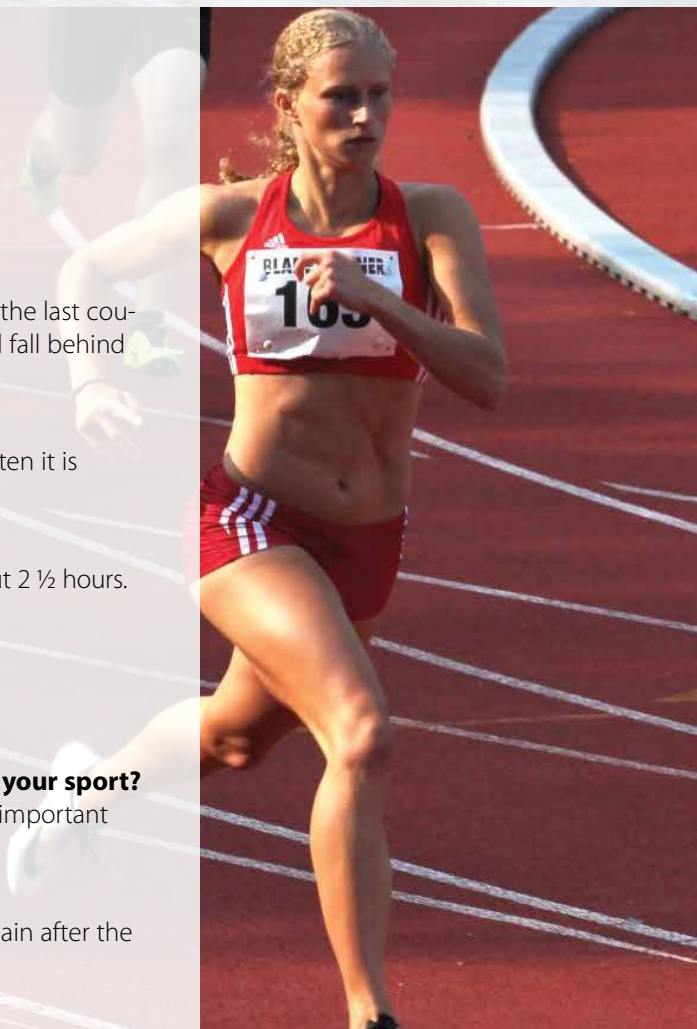
Gaining 3rd place with the 4x400m relay team during the Youth World Championships in Eugene and 5th place during the European Youth Championships in Eskilstuna are my biggest achievements to date.

**What advice would you give to someone interested in pursuing your sport?**

You have to be disciplined and also listen to your body. Recovery is as important as training.

**What is your main sporting goal for the future?**

My main goal is to increase my performance and to be able to train again after the long injury phase. I want to compete right at the front!



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# **PROVANTAGE<sup>®</sup> WITH**

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**Brand new and exclusive to Reliv Europe's**

**With 14 grams of whey based protein which contributes to the maintenance and growth of muscle mass, ProVantage<sup>®</sup> with Whey is perfect for supporting a physically active lifestyle.**

**Add ProVantage with Whey to your Reliv regime and see what it can do for you!**

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# WHEY

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product line!





the Reliv  
Kalogris  
Foundation

# A Remarkable Journey

It all started with a handful of Distributors who wanted to help others with nutritional challenges by providing a few cans of Reliv product to those in need. Today, the Reliv Kalogris Foundation delivers 155,000 cans a year to malnourished children in seven underdeveloped countries around the world. In addition to the RKF's international programmes, the Foundation also provides product assistance to more than 6,000 individuals and ongoing group programmes in the United States. The U.S. assistance includes a youth programme in Oklahoma and a Catholic Sisters Outreach on the east coast. That's the story of the Reliv Kalogris Foundation in a nutshell.

Whether it's a child in the Philippines or a family member in France, the goal of the Foundation is to provide much needed nutritional support to people

who either live in impoverished areas or who are suffering a medical or financial hardship in their lives. The work of the Foundation is to connect those who have with those who have a need.

What started as a small, casual programme of support from an individual office at Reliv International has turned into a network of hundreds of volunteers who daily aid in the distribution of Reliv products, all funded through a 501(c)(3) not-for-profit known as the Reliv Kalogris Foundation. Distributors from around the world contribute funds every month to the Foundation, and that money is used to purchase Reliv products, mostly Reliv Now® for Kids, which is shipped to various nutrition sites as well as the homes of people in temporary crisis. Without Distributor donations, this programme would not exist.



When **Scott Montgomery** became the Chair of the Foundation Board in 2006, the annual budget for the Foundation was \$250,000. This year's budget is \$850,000. The possibilities are endless!

**“The increase of donations, area coordinators and volunteers allowed the Foundation at one time to provide nutrition to nearly 40,000 children every day in as many as nine countries. The Foundation seemed to grow overnight, and we saw what a wonderful impact such a small organisation could have.”**

**Scott Montgomery, RKF Chairman**

In the early days, most of the product was given to families in distress. Then individuals who were involved with programmes in Haiti and the Philippines began requesting product for children with nutritional deficiencies. Today the products are used in over 100 schools, 10 clinics, 10 orphanages and nearly 200 neighbourhood programmes, totalling over 300 nutrition programmes around the world — that’s in addition to over 300 individuals who receive RKF assistance each year.

During the “middle ages” of the Foundation, funds were available to facilitate construction of multi-purpose structures and some nutrition centre rehabs. Between 2007 and

2013, six buildings were built and two school rehabs were established to aid in the local distribution of Reliv Now® for Kids. Each of these sites were used for multiple purposes in their communities, but the people who frequented these buildings knew it as the place where the “people who give the chocolate” improved their children’s nutrition level and overall wellbeing.

**“Unfortunately in our world, nutrition has become a luxury for some, but we believe everyone deserves a chance as a human to receive the nutrition needed to live a healthy long life. The Foundation has made such an impact over the last 20+ years and our goal is to continue to provide, to AS MANY AS WE CAN, nutrition for generations to come.”**

**Annie Campbell, RKF Director**

Just as the history of the Foundation has been in the hands of generous Distributors who donate on a regular basis, the future of the Foundation is also in the hands of Distributors! We — and the kids — are counting on you for their future! And from all of the children and families who have benefitted from donor generosity throughout the years, we extend a heart-felt, exuberant “thank you!”



**OUR BIGGEST SUCCESS STORY:** Brix was two years old when discovered by the RKF, but he hardly looked a year old. His mother was a scavenger, his father a pineapple farmer. They lived together in a small shanty just outside of Cavite City, Philippines. After daily allotments of Reliv Now® for Kids, Brix lives a healthy lifestyle with his family in Mindoro, an Island in the Philippines, where agriculture is robust and a healthier lifestyle is possible.

# ADVANCEMENTS



**KIRSTIN ROSENZWEIG, KEY DIRECTOR**

Advancing to Key Director was a great surprise but to be honest, titles don't mean that much to me. It is more important that the people around me receive their vital nutrients and thanks to the amazing Reliv products, we hold a real gift in our hands.

I never really had any advancement levels in mind when I started my Reliv business, but I always try to do my best every day. I have been able to reach more and more people with Reliv and what makes me especially happy is that it has affected their lives for the better. I am very grateful for that!

I want to get as many people as possible excited about Reliv. I'm convinced that these products not only improve a person's quality of life and give them a new perspective, but that we can actually achieve much more on this planet with Reliv. I am convinced that when people feel at their best, it is easier for us to work towards peace on earth on a small scale — step by step. Truly great things have their beginnings in the small things.

The most important thing is to be enthusiastic about Reliv and to recognise the hidden potential. With this in mind you will be successful, just like I am, and what a lovely surprise it has been.



**RAINER RÖDE, KEY DIRECTOR**

It feels great to have achieved so much in such a short time. To achieve this level, I addressed people from all walks of life and with different professional backgrounds. I tried not to worry about being rejected and organised a conference call when I had a few contacts.

Overcoming my fear of rejection really paid off, for example, Kirstin Rosenzweig, who joined Reliv after the call, turned out to be Reliv's European Champion of Champions in March!

I want to keep going and eventually achieve financial freedom. Where I come from our vocational training schemes usually take 3 years. I therefore told myself that I would work with Reliv consistently for at least 3 years. If I do that, successes will inevitably happen.

The foundation of your success is based on your own enthusiasm. You should drink the Reliv shakes every day and tell yourself, "It's not written all over my face that I have something special to offer!" With this in mind, I speak to people at every opportunity and stay true to the motto, "The more contacts, the more contracts!" After I have spoken to someone, I ask if the person has WhatsApp (almost everyone has it) and let them give me their mobile number — the rest is history. Never go out with the intention to make contacts because that does not work! Just go out into the world, recognise the opportunities in your daily life and act immediately.



**ANETA BARBARA & WALDEMAR KWISDORF, KEY DIRECTORS**

It feels great to be Key Directors! The feeling of being rewarded for your hard work and the recognition you receive in the form of bonuses, titles and travel is wonderful. We enjoy everything to the full!

Endurance, self-discipline, planning and a willingness to learn are mandatory in progressing! Working closely with the Upline, the weekly Business Opportunity Meetings and the presence and willingness to actively support MATS give the incentive to stay on top of things and not to be hindered by negative influences. Of course we have to mention the icing on the cake, the Reliv Europe Conference — this is where you get pure motivation! We utilised everything Reliv provided us with to achieve this level.

We want as many people as possible to get to know and appreciate the products because we are personally convinced that they enhance our quality of life indescribably. We have already got our eyes on the "Reliv Ring" which you receive as Presidential Directors!

Our advice to anyone building their business is to be willing to learn. Set goals and work with a disciplined attitude and from the heart...the rest will follow automatically!



**BÉATRICE & ALAIN LE FAUCHEUR, SENIOR DIRECTORS**

It's hugely satisfying for us and our team to see that Reliv recognises everyone's hard work. We feel more encouraged to continue along the Reliv path — changing people's lives whilst developing our business at the same time.

To reach this level we talked about Reliv to a lot of people. We've created a Foundation City in Lamballe and have organised events which Reliv have always supported and contributed towards. The participation from the Reliv Europe corporate team and support of the Ambassadors has been invaluable in developing our business and that of our team.

We look forward to the future with confidence and are really motivated because there are people that still don't know about Reliv. It's up to us to suggest this excellent business opportunity to those seeking financial security and it's our responsibility to give them the information that they need. We'd like to continue our journey with even more commitment because we know how Reliv encourages its Distributors. Our trip to Sicily just proves the generosity of this unbelievable company!

We strongly encourage people building their Reliv business to show commitment on a daily basis, because they won't be disappointed. Consistency pays off and helps people to achieve their goals. You must have total belief in the Reliv System. Have you ever heard of a person who has succeeded at Reliv who has questioned the System? No, and that's because they don't exist. Persevere and follow the System, it's the recipe for success!



# THE ROAD TO PRESIDENTIAL DIRECTOR



## Director

**Achieve:** Add your first frontline MA

**Earn:** Director pin, overrides on volume generated by MAs at five levels

## Key Director

**Achieve:** Overrides of £600/€700 in a single month or a one-month volume of 20,000 PGPV

**Earn:** KD pin, share of worldwide bonus pool — up to US\$500



## Senior Director

**Achieve:** Overrides of £1200/€1500 in a single month

**Earn:** SD pin



## Master Director

**Achieve:** Overrides of £2300/€2800 in a single month

**Earn:** MD pin, £1000/€1000 cash bonus



## Presidential Director

**Achieve:** Overrides of £4600/€5700 in a single month

**Earn:** PD ring, Leadership Celebration Trip

# ambassador special my story

## Eric Vill (Reliv HQ)

**Home:** Knowle, Solihull, United Kingdom

**Currently:** Chairman of Reliv Europe Ltd

**Reliv Regimen:** Reliv Classic, Reliv Now, FibRestore and Reliv Now for Kids twice a day and Innergize! at the gym.

**Reliv for Life:** I've been taking my shakes for over 13 years now. During that time I have definitely had a true sense of wellbeing and these products will always be a part of my daily regime.

**Opportunities:** Over the past 13 years, I have had the opportunity to work for and with some of the most amazing groups and individuals. Both the corporate team and the Distributor network have gone out and excelled and because of their belief and hard work, Reliv Europe has become the largest Reliv market outside of the US. When you take into consideration the fact that we haven't really scratched the surface of what we could do in our current open markets plus the fact that the total European market population is 3 times the size of the US, I think that is called 'Massive Opportunity.'

## Andreas & Britta Bullmann

**Home:** Germany, Schermbeck

**Currently:** Facade Consultant and Homemaker and Independent Reliv Distributors

**Reliv Regimen:** Reliv Classic, FibRestore, Innergize!

**Family Time:** Since we started working for Reliv, our quality of life has improved so much. We enjoy that we can determine when, how and where we want to work. Reliv has given us the opportunity to spend a lot of time together as a family and it's nice to be able to do things like start the day with breakfast together.

**Building for the Future:** We love the fact that the life we have built with Reliv isn't limited to the present, it's also for the future. This business secures us an income even in old age and it can be passed on to our children. Even at their young age, our children Mandy (23 years old) and Nick (26 years old) not only appreciate the Reliv business but also the Reliv products. Having a Reliv business means that every effort you make pays off in terms of your wellbeing and financially, today and in the future.

## Anne & Jean De Chassey

**Home:** Asnières, France

**Currently:** Anne is a Pharmacist and Jean is a private building contractor in the hotel industry.

**Reliv Regimen:** Reliv Now, FibRestore, Innergize!

**Growing Business:** I (Anne) started my Reliv business when I was a student intending to make it a steady income. Working on a part-time basis, my business has continued to grow. It became a family project when Jean joined me in 2013 and we're really happy to have been able to work Reliv around our family.

**Positive Impact:** From the beginning everyone in our family has taken the Reliv products, including our young children! Reliv has made a positive impact on our lives, setting us up for the future whilst helping us in the present. Our work has enabled us to do something we could only have dreamt about.

## Jason Gregory

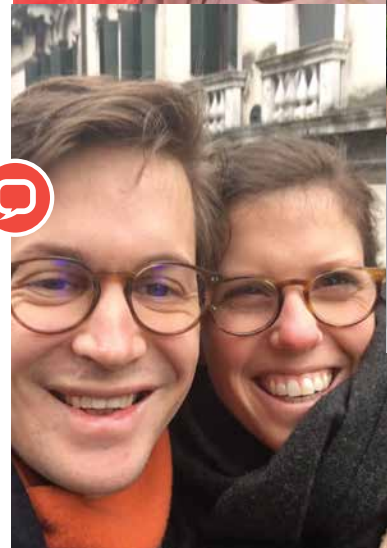
**Home:** Waltham Abbey, United Kingdom

**Currently:** Independent Reliv Distributor

**Reliv Regimen:** Reliv Now, Innergize!, FibRestore, LunaRich C

**Building a Legacy:** Reliv has changed my whole family's life. My children have never had to see me leave the house to go to work in a corporate office and come back late at night when they are in bed. They have always known Daddy to work at home, do the school run and go to their events. You cannot put a price on that – time is the only commodity you can never get back once it has gone. The ability to earn residual income and help other people to do the same has been amazing and the fact that my income is willable to my children allows me to build a legacy for them.

**Travel:** Reliv has given me a sense of achievement and accomplishment. I have been able to travel more than ever before and experience different cultures. It has really opened up my eyes to the potential places you can travel to on this planet.





**Andreas & Nadja Reinold**

**Home:** Salzkammergut, Austria  
**Currently:** Independent Reliv Distributors  
**Reliv Regimen:** Reliv Classic, Innergize!, FibRestore  
**Incredible Lifestyle:** We love having an incredible work-life balance which means we have a CHOICE with how we can spend our time. We love people and we love our job, helping others to change THEIR circumstances. But in addition to the rewarding work, we have an incredible lifestyle.  
**Sharing the Opportunity:** For us, Reliv is not work – it is a rewarding family project. We are now Presidential Bronze Ambassadors and are thankful that we can grow personally day by day whilst working with others. Reliv has showed us how to set up a life that we don't need to escape from and we dedicate our future to sharing this opportunity with the whole world.

**Eglantine & Joseph Lerolle**

**Home:** Toulouse, France  
**Currently:** Joseph is a Network Administrator and Eglantine is an Independent Reliv Distributor.  
**Reliv Regimen:** Reliv Now, Reliv Classic, FibRestore, Innergize!, Reliv Now for Kids, LunaRich C  
**Family Nutrition:** As a family, we love taking the Reliv products and between myself (Eglantine), Joseph and our three children, we use all of the products!  
**Consistent Development:** Working for Reliv for the last 8 years has given me enormous freedom. Thanks to the flexibility of my work and steady income, I am here for my children and their schooling and activities. I've been able to discover who I am and develop my people skills.  
**Travelling with Reliv:** As Reliv takes you everywhere, my dream is to go to Australia for 2 months with my family and meet up with a very good friend of mine who lives there. I'd love to school the children and learn about the Australian Reliv System! With Reliv we've travelled to the Bahamas, Tenerife and Stratford-upon-Avon. We wouldn't have had the means to go on these kind of trips without Reliv. We will always cherish these wonderful memories.

**Etienne & Noella Van Huffel**

**Home:** Saalfelden, Austria  
**Currently:** Independent Reliv Distributors  
**Reliv Regimen:** Reliv Classic, FibRestore, Innergize!, Reliv Now for Kids  
**Improved Lifestyle:** We feel fantastic and are very thankful that we have Reliv. We will always enjoy taking the Reliv products and sharing them with others. Being a part of Reliv has really improved our lifestyle and we are able to visit countries we would not have been able to travel to otherwise.  
**Financial Security:** We constantly get to meet new people and help them to experience the positive things that Reliv has to offer. We also benefit as a result of helping others and can continue to experience a better lifestyle. Reliv gives us financial security so we don't have to worry about our financial situation.

**Time Together:** We are a great team – we work together, have breakfast together, look after customers together and do a lot of other activities together. We love spending our time together and that's why we say, "Thank you Reliv!"

what's  
**your**  
 story?

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Submit your story today:  
[fwebb@relivinc.com](mailto:fwebb@relivinc.com)

## Qualification Period: 1st July – 31st December, 2018

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