

Infestyle

We are



We are



We are health-conscious.

We are home-based business owners.

We are leaders and mentors.

We are living a dream lifestyle.

We are helping others.

nutrition made simple. **life made rich.**

IMPROVING HEALTH

From increased energy to improved overall health, discover the difference Reliv products have made in people's lives.



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HELPING OTHERS FINANCIALLY

Learn how Reliv is helping others find financial freedom through the power of network marketing and cutting-edge nutritional supplements.



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GROWING PERSONALLY

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President

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To learn more about Reliv,
contact the person who shared
this magazine or visit reliv.com.

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What Is Reliv and How It Will Benefit YOU

What is Reliv? Our Distributors are asked this every day. Reliv started based on a product, but it has enriched people's lives in a handful of ways over the past three decades. Their experiences served as the inspiration to share our entire Reliv story in this exciting yet functional issue of *Lifestyle!* There is something for everyone and certain sections may speak to you more than others. That's the beauty of Reliv. It can be anything you want it to be with benefits for each aspect of your life. First and foremost, Reliv improves health with its products suited for everyone. Reliv takes the complexity out of nutrition, and helps people achieve healthy lifestyles through the Reliv Difference (see page 6). If you're looking for high-quality nutrition that's easy to consume and supported by studies and science, Reliv products are for you.

Because Reliv products deliver life-changing health results, there is a lucrative opportunity to build your own business and achieve financial freedom (see page 12). You can share the products and mentor others to build their business with a lucrative compensation plan that rewards your effort.

My favorite part of Reliv is the culture of personal growth (see page 17). My advice, especially for young folks seeking a career, is to put yourself in a position where you can hone your leadership skills and grow as an individual. Your ability to work with people is the most important skill in any profession. People grow personally at Reliv because of our environment.

Reliv believes hard work and success come with many types of rewards. We have FUN doing the Reliv business and one way we celebrate achievements is to travel and live the Reliv lifestyle (see page 25).

As we foster a movement dedicated to better health and building thriving businesses, we're better able to make a difference (see page 29). Through a combined effort, Reliv seeks to bring positive change to needs in the world through the Reliv Kalogris Foundation.

So what is Reliv?

Reliv is Nutrition Made Simple. Life Made Rich.

And all together... WE ARE RELIV.

IMPROVING HEALTH



fantastic

Discover the Reliv Difference

By Vice Chairman and Chief Scientific Officer **Dr. Carl Hastings**

It's always exciting when someone new starts taking Reliv products. They like the taste of the shakes and how simple it is to take the products. But we find what keeps them coming back for more are the improved health results they see like having increased energy. (Just turn the page and you'll see a few of our favorite stories.) It's what we call the *Reliv Difference*.

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WHAT IS THE RELIV DIFFERENCE?

For more than 25 years, we have remained committed to developing nutritional formulas based on four principles that define the Reliv Difference:

1

Bioavailability

The body can only use nutrients that it can readily absorb. Reliv's shakes and specially designed capsules provide the body direct access to the nutrients they contain, providing greater benefit from each serving.

2

Synergism

Many vitamins and minerals only perform at their best when combined with other nutrients. This is called synergism, and it's the key to why Reliv's balanced formulas work when other supplements don't.

3

Optimal Nutrition

Reliv goes beyond the minimum daily requirements to follow the standard of optimal nutrition, developed by researchers who have shown that higher levels of key nutrients are essential to good health and well-being.

4

Guaranteed Quality Ingredients

Our ingredients come from the most reputable suppliers and undergo rigorous testing when they first enter our facility, and again in each step of the manufacturing process. And because we own our manufacturing facility, we are able to ensure product purity and potency in every can — guaranteed.



The Reliv Difference allows us to apply complicated scientific principles like bioavailability and synergism to develop effective nutrition formulas that promote a healthy body, mind and spirit.



What Does This Mean For You?


Reliv makes advanced nutrition simple for YOU. And you don't have to be a doctor or scientist to understand that nutrition and health are tied together. Studies conducted over the past several decades have continued to reveal the connections between nutrition and health. More recently, scientists have worked to identify how specific nutrients affect our bodies. While this research has tremendous applications in understanding how to maintain health and prevent disease, it has also served to create confusion for those who are using nutrition to be proactive with their health.

Where We Are Today With Nutrition

Macronutrients, micronutrients, anti-oxidants and phytochemicals are 20th century terms developed to explain how even the simplest food is a complex and dynamic matrix of nutrient compounds. A carrot is more than just a carrot. It is fiber, vitamin C, beta carotene, etc. But the perplexity doesn't end there. Food production and processing variables directly affect the nutrient content and quality of foods resulting in tremendous differentiation between foods that seemingly appear to be the same.

While specific nutrition philosophies are controversial, one fact that most health professionals do agree on is that the typical Western diet is not meeting our nutrition needs. Soaring rates of obesity and type 2 diabetes point to an oversupply of macronutrients, such as protein and carbohydrates. But the undersupply of micronutrients, such as vitamins and minerals, may constitute a health threat just as serious, since many chronic health conditions are now being tied to micronutrient imbalances. There is a critical need for dietary supplementation to counteract the negative impacts of our present lifestyles. That's where Reliv comes in.

Contrary to scientific developments, nutrition has shifted to focus more on overall health, as opposed to pursuing individual nutrient benefits that may or may not affect a specific aspect of health. We have developed our formulas based on ingredients working synergistically to provide maximum benefits and optimal health. This approach to advanced nutrition, combined with a passion for innovation, assures every Reliv product provides much more than the individual nutrients listed on the label and delivers results that you can't get anywhere else.



Reliv makes advanced nutrition simple. We are proud to deliver a complete, balanced, and optimal blend of the vitamins, minerals, antioxidants, proteins and phytonutrients the body needs to thrive.

Learn more at reliv.com/advanced-nutrition



Real People.



Name: Jose Frederic A. Antiporda

Home: Manila, Philippines

Gigs: Junior high school student, varsity basketball player

Improved studies and better

b-ball: Jose, a 17-year-old high school student and varsity basketball player, has been taking Reliv products for the past four years.

"They give me the highest energy level to achieve my goals in my studies and peak performance in my basketball career. I have a strong immune system and drink my Reliv shakes every day," says Jose. Because of Jose, some of his teammates and even the coach have started taking Reliv products! We would like to congratulate Jose and the Adamson University's Baby Falcons for making it to the Finals in the 9th Phil Chinese Amateur Basketball League – Freego Cup. Way to go, Jose!

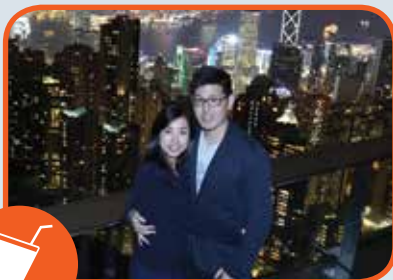
Name: Terence Foo

Home: Johor Bahru, Malaysia

Gigs: Pharmacist

The proof is in the product:

My parents have been consuming Reliv products on a daily basis for the past 12 years. Initially, I was reluctant to try Reliv products. Then I realized I was in dire need of proper nutrition and diet modifications. I have been consuming Reliv Now® every day without fail for six months. The results I notice are very encouraging. I used to have mildly elevated cholesterol levels despite exercising regularly and regulating my diet. Nevertheless, after consuming Reliv Now for about three months, my cholesterol levels were noticeably reduced to healthier levels, as shown in my annual medical check-up this year. I will continue to take Reliv products for the rest of my life.



Name: Stephanie Bates & Jessica Maughan

Home: Raleigh Durham, NC and Aurora, CO

Gigs: Mom, basketball coach (Stephanie)

Project manager custom homes (Jessica)

Three generations of Reliv: These sisters have been taking Reliv for most of their lives. Their mom and dad have been Distributors for over 25 years. Stephanie is now a mother as well, raising two young daughters and Reliv continues to be a key part in maintaining the energy she needs in her new role. "The products allow me to sleep soundly no matter how many interruptions I might have at night with two small children. Reliv also has a huge impact on how I wake up for the next day. My kids are also seeing outstanding results based on tests at their doctor check-ups," says Stephanie. Jessica credits Reliv products for giving her the edge she needs to pursue her master's degree and work 12-hour days. "I'm taking Reliv products as part of my prenatal support," says Jessica. "My first pregnancy is going great!"



Real Results.

Name: Katie Moore

Home: Alexandria, VA

Gigs: Interior designer, Reliv

All in the family with Reliv: We started using the products two years ago and my husband got amazing results with his back discomfort. Shortly after, I began taking the products following the birth of our son. The LunaRich X™ capsules helped with a very quick recovery. He loves Reliv Now® for Kids and is super healthy and happy. In May, I gave birth to our second child and was consistent with the Reliv products throughout the pregnancy. I experienced less weight gain, little fatigue and increased energy with none of the typical symptoms of other expectant mothers. We recently became Master Affiliates and we are so excited to be sharing our story with others. Reliv works!



Name: Bradley Beilstein

Home: St. Louis, MO

Gigs: Business Development, Reliv

Fueling performance: For as long as he can remember, and before, Bradley has been taking Reliv products. His father became a Reliv Distributor when the company was originally founded in 1988 — before Bradley was born. “I have been using Reliv my entire life. My experience is that these are the absolute best supplements available at any age,” says Bradley. Now 26, Reliv supports his goals as a fitness and nutrition enthusiast. “During my athletic events and workouts, I love how I feel during, and in between. As a high-level hockey player, before- and after-game nutrition is extremely important and Reliv is the edge I need.”

Name: Knox Mailhes

Home: Wildwood, MO

Gigs: Real estate business

Getting focused on nutrition with Reliv: I run a real estate business and coach my kids’

soccer team and that keeps me busy. We are very active and spend a lot of time outdoors. Reliv products give me the energy to do all of that. Reliv has been an integral part of my life for the past two-and-half years, and once I started taking Reliv Now and LunaRich X, I lost 15 lbs. I think, like anything, when you start spending money on supplements, you get more laser focused on nutrition. I was always a fairly healthy guy, and I still lift weights and play sports. Reliv nutrition simply helps me reach greater goals.



Discover the difference Reliv advanced nutrition can make through these real-life stories of improved health and changed lives. Check out more inspiring stories at reliv.com/real-results.

Advanced Nutrition Made Simple

Nutrition is complex, but Reliv makes it easy to get the advanced nutrition you need. There are no complicated steps or cleanses required here because Reliv products deliver a complete, balanced and optimal blend of the vitamins, minerals, antioxidants, proteins and phytonutrients your body needs to thrive. Our cutting-edge products are backed by 25+ years of science and research. With Reliv products you get:

- Essential nutrition for everyone and targeted solutions to meet your individual needs
- The Reliv Difference (learn more on pg. 6)
- Company-owned U.S. manufacturing and R&D
- Clinically proven formulas and product patents issued
- Pioneers in nutritional epigenetics

RELIV PRODUCTS WORKED FOR ME



Name: Jennifer Eaves

Home: London, UT

Gigs: Nutritionist, Reliv

The best nutrition anywhere: I am a nutritionist and teach nutrition classes. I know that it is almost impossible to get the nutrition our bodies need in the foods we eat. Reliv is the best nutrition I have found. It adds important nutritional elements that are lacking in our diet. I feel great knowing that I am giving my children the best nutrition anywhere and the best chance for a healthy life.

Name: Leila Durchholz

Home: Coppel, Texas

Gigs: Reliv

New adventures with advanced nutrition: Within eight months on Reliv Classic®, Innergize!® and FibRestore®, my energy had soared and my quality of life improved dramatically! I've been able to travel extensively since; I walk 2-3 miles a day in my late 50's. I've gotten to do some tough hikes in Hawaii and Canada recently. I love that I'm having adventures of my own instead of hearing about the adventures of others!



HELPING OTHERS FINANCIALLY



STEP OFF THE FINANCIAL TREADMILL WITH RELIV

Do you ever feel like you're running a never-ending race? You work hard for your paycheck only to watch it disappear to cover bills, groceries and other necessities. But you tell yourself to keep working hard and maybe next year your boss will give you the raise you deserve. Then you can "get ahead." If this sounds familiar, you're not alone. In fact, millions of people around the world like you have already decided to make the switch to something better: network marketing.



WHY NETWORK MARKETING IS KING

We're living in a stressed out, credit card maxed-out world. Many people find themselves buried under mountains of debt. Just take a look at these staggering stats from 2015*:

Average credit card debt: \$15,762

Average student loan debt: \$48,172

Average mortgage debt: \$168,614

It's no wonder 99 million people around the world have made a career of network marketing, which offers unlimited earning potential. Why wait a year for that raise when you can start earning more now? Throw in the flexibility to work from home and be your own boss and you have 9 to 5ers everywhere lining up. Everyone from stay-at-home moms looking to supplement income to recent college graduates facing an average of \$48,000 in student loan debt are switching to network marketing.

WHY SO MANY CHOOSE RELIV

There are many network marketing companies out there, so why choose Reliv? Well, there are a lot of reasons including:

- Exclusive, patented and proven products offering advanced nutrition
- Target market: Reliv is for everyone
- Low start-up costs, especially compared to expensive franchises with little guarantee
- No-risk, 100% buyback guarantee and 30-day customer guarantee (visit reliv.com/reliv-guarantee to learn more)
- Built-in manufacturing, marketing, distribution, customer service and more
- The chance to earn residual income for life
- Successful network of Reliv Distributors with a vested interest in helping you succeed
- You can earn bonuses and trips around the world your first year
- You can make a difference by helping others



*Source: Nerdwallet.com

Let's Talk Retirement

Want to retire at 65 or even earlier? You can practically forget it if you're in the traditional workforce. A recent report by AARP found that nearly half of Americans are planning to work part-time after they reach retirement age, and one-third are delaying their retirement altogether.

But with Reliv, your retirement income can include more than interest on your savings. Building a Reliv distribution network gives you a long-term, income-producing asset. Every time someone in your network drinks a shake, you get paid. So the work you do now can literally pay you for the rest of your life — and you can even pass it on to your children. That's called residual income, and it's what makes Reliv such a powerful income opportunity for today and throughout your financial future.

The Future's So Bright

Break out your sunglasses because the future really is bright in the network marketing and wellness industries. Plus, you might need those sunglasses when you earn a Reliv trip to places like Cancun (see page 26).

Network marketing is booming with retail revenue worldwide reaching \$182 billion.

Someone thought enough to hand you a magazine that could be the spark you need to make some big changes. Maybe you want to work from home so you can spend more time with your family. Maybe you want a flexible work schedule so you can fit in your workouts and errands whenever you want. Maybe you don't want to wait another year hoping for a raise and want to start earning more now. Whatever your "maybe" is, you found Reliv for a reason. And now is the right place and the right time to take a look at just how big the Reliv opportunity can be for you.



Real People.



Name: Sammy Tan

Home: Quezon City, Philippines

Gigs: Reliv

Financial stability with a six-figure

income: Before Reliv I was a struggling sales manager in an insurance company while my wife, Dorothy, was a stay-at-home mom. We started out in Reliv at the 25% profit level. We quickly distributed our first set of products, paid our credit card dues and were encouraged to order more products. Before we knew it, another set of products were sold out and we decided to take advantage of the highest profit level in Reliv. We didn't know that a six-figure annual income was possible to achieve until we started taking full advantage of the Reliv opportunity. We had explored several other direct selling companies in the past, but none of them offered the financial stability that we had been dreaming of. Reliv is truly a great business opportunity for everyone!

Name: Hanna & Jeremiah Pence

Home: Enid, OK

Gigs: Reliv, farming

Helping others find Reliv: What I like most about being a Reliv Distributor is helping other families find answers. Reliv has provided a foundation in our family of health and income to allow us to pursue our passions, priorities and opportunities. We have been able to adopt children, home educate, serve actively in our church and grow our farming operation. We are humbled and very grateful to see how the time committed to blessing others with Reliv has affected the choices we have today.



Name: Tami Martineau

Home: Gilbert, AZ

Gigs: Reliv Distributor, mom of six

Triumph over tragedy: When I chose to become a Distributor, I had no way of knowing that, six-and-a-half years into my Reliv business, my husband would lose a six-figure income due to the economy. Luckily for us, I had used my Reliv check to pay off our home. We had no credit card debt and no vehicle debt, so when that tragedy hit our family it didn't devastate us like it could have. In that time when we were "out of work," because we had residual income to cover our residual bills, we were able to travel and enjoy our family... the two things I love to do the most! When I think of what this business has given me, I think of passion and purpose and I am thankful for the chance I have to make a significant difference in people's lives.

Real Success.

Get just a glimpse of what launching a Reliv business can mean for you and your family through these real-life stories. You can also check out inspiring videos at reliv.com/real-success.

Name: Sue & Bob Brusa

Location: Atkinson, New Hampshire

Gigs: Reliv

Finding freedom: I love building my business and helping people have what I have: my health and time freedom! My first grandchild was just born and I was able to visit with her for 12 days — something that most people cannot do because they don't have the time freedom. Because of this, Reliv has given me the closest relationship with my daughters, Allison and Shannon. The key to success is to always treat your business like a business. In the beginning, I had work hours from 10 a.m. to 2 p.m. where I would have my appointments and phone calls. I would even make phone calls at their games and then again after dinner and when homework was done. Being a single parent was challenging, but it's the kind of business that you can fit into your busy day!



Name: Vianey Pineda

Home: Atlanta, GA

Gigs: Reliv

Reliv makes dreams come true:

I used to work as an independent distributor for other supplement companies, but none made a difference in people's health like Reliv! I got my first check of \$938 without really working Reliv. So I looked deeper into Reliv and started sharing Reliv products and the stories. Everyone I shared Reliv with got results very fast! They started recommending me with more people and suddenly, I got busy with Reliv! I am excited being in a new company where I was able to earn the first place in the nation and multiple bonuses!

Name: Diane & Kevin Helmold

Location: Chicago, IL

Gigs: Reliv

Bringing a husband and dad home:

After a special event, I wanted to hear more about the product because I was an exhausted mother of three at that time. When I heard the business stories I heard hope. I thought maybe I could earn \$2,000 a month and bring my husband home from his side jobs! In two years, when our fourth baby was born, my husband closed down his painting business and came home to be a dad. Fast forward 20 years later and Kevin is still working as a Chicago firefighter. But on his days off he's at home and making a difference in the lives of our children. Today we have financial freedom, family freedom and time freedom because of Reliv! We have even been able to pay off our home and purchase a summer home. It's also great to have a portable business where I can choose where and when I want to work!



In Business For Yourself, Not By Yourself

Some love the flexibility of being able to work when and where they want. Others love being their own boss. And then there are those who just want to have fun talking to new people and building a business. Our Reliv Distributors often cite these and many more benefits. If you're thinking about the Reliv business opportunity consider this:

- There is no risk to you. We stand behind our products and business with The Reliv Guarantee. This includes a 100% buyback guarantee and low start-up costs. Learn more at reliv.com/reliv-guarantee.
- You get support every step of the way. We have training and tools to help you start day one, so you know exactly what to do to build your business.
- You're entering two hot-growth industries. We are at the intersection of wellness and direct marketing, which continue to grow year over year.
- You get products that work. Our cutting-edge products have been changing lives and improving health for the past 25+ years.

THE RELIV OPPORTUNITY WORKED FOR ME

Tony Shavers III Oakland, CA

My first month in the business I brought an extra \$56.27 into my household. I was super excited because that was EXTRA income! Today that check has grown to a little over \$400 in a month and Reliv has paid me over \$2,000 in extra income. When I attended the St. Louis Conference last year, I was blown away by what was in front of me. My goal is to build a million-dollar business at the age of 27. I am very confident with the support Reliv offers that I will accomplish that goal.

Karin & Chris Ederer Minneapolis, MN

I love the flexibility of this business model. I've always wanted to be available to my family. I work hard and sometimes long hours, but I attempt to fit them in around my priorities and feel that it's enabled my life to have balance. In December, our entire family went to Haiti to bring Christmas gifts to the children of Reliv's orphanage. To sum it up, in the past 10 years, this company has been the avenue for me to gain incredible health for our family, help supplement our family income in a significant way, encourage me in personal growth, help others take control of their health and form businesses, and make a difference in world hunger through the Reliv Kalogris Foundation!



GROWING PERSONALLY



Maybe you're a stay-at-home mom dreaming of a way to build a successful business from home. Or maybe you feel trapped in the corporate world and are not getting the recognition or rewards for your hard work and extra hours. Now imagine for a moment how fun it would be if you were the one in charge.

REPRESENTING RELIV

What it's like to be a Reliv Ambassador

- You can achieve things you never thought were possible.
- You have an opportunity to travel the world, meeting people and sharing the good news that better health and financial freedom are possible.
- You serve as a mentor and leader for others who are moving forward.
- You're entrusted with growing Reliv and often serve as a speaker at special events and training workshops.
- You have even more opportunities to earn bonuses, trips and recognition reserved only for Reliv Ambassadors.
- You will be recognized and appreciated by your company and peers.
- You will grow personally and professionally every step of the way.
- You can truly reach financial and time freedom, which you will redefine for yourself many times along this journey!

Our Ambassadors are a team of people who work together to help each other and the company move forward. We believe that through this group of great people, we will be able to spread the Reliv opportunity throughout the world.



What Our Ambassadors Said...

Tom & Karen Pinnock

Presidential Four-Time Platinum Ambassadors
Orlando, FL

We love being Ambassadors. Not only do we get to teach people how to work part-time and live full-time, we also get to learn about other cultures as we travel to places like Europe, Australia, Singapore — you name it. It is an honor to be Ambassadors... and a whole lot of fun.



Joe & Carol Felger

Presidential Four-Time Platinum Ambassadors
Chicago, IL

You reach Ambassador by helping people set goals, and teaching them to maximize the Reliv support system. Being an Ambassador is amazing because your job is to help others achieve their goals and make their dreams come true.



CAN I REALLY BECOME AN AMBASSADOR?

This is our most elite recognition and rewards program available by invitation only. We have invited everyone from stay-at-home moms to former teachers who have found success with Reliv. So yes, you really can become an Ambassador if you are willing to work hard and if we determine your values and actions are consistent with the beliefs of Reliv.

WHAT DOES A RELIV AMBASSADOR DO?

Our Ambassadors invest additional time and effort to help Reliv grow and convey a picture of the company. This still includes talking to more people about Reliv! Our Ambassadors also host training workshops at Master Affiliate Training Schools, International Conference and other special events.

One of our core beliefs here at Reliv is "Personal Growth." We believe that the best part about Reliv is who you become in the process. When your pursuits are with purpose, you begin to feel better about YOU and achieve fulfillment. This is part of what makes our Ambassador Program so special. This is our most prestigious recognition and rewards program for Distributors who have provided, and continue to provide, extraordinary service.

We look forward to extending an invitation to YOU!

WHO IS ROBERT MONTGOMERY?

From humble beginnings to a highly successful businessman who retired at the age of 38, **Robert L. Montgomery** founded Reliv in 1988, along with his wife, Sandy. After experiencing health benefits from the nutritional discoveries of their friend **Dr. Theodore Kalogris**, Robert quickly recognized the vast potential of Reliv's flagship product — Reliv Classic — and chose network marketing as the most effective means to share it with the world.

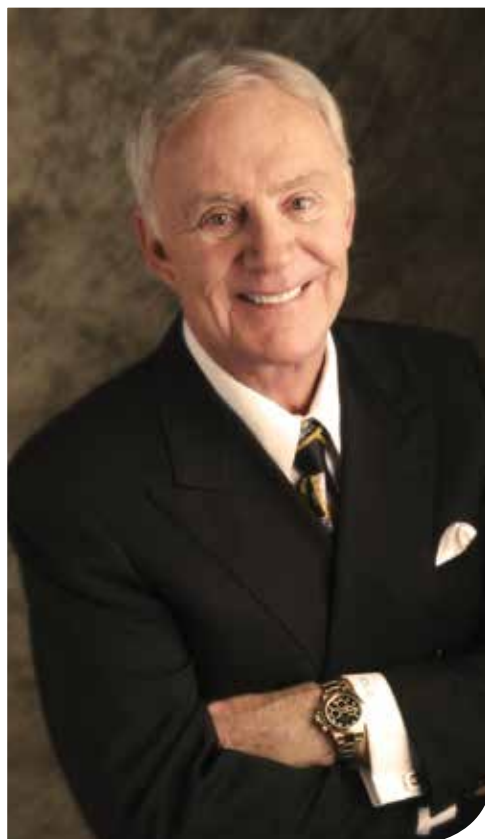
Living the Reliv Vision with RLM

You Bet I Believe In Networking Marketing

By Reliv Founder, Chairman and CEO **Robert L. Montgomery**

I was 23 years old when I first got behind the concept of network marketing. The idea that I could create my own destiny and grow personally without someone restricting me was very exciting. I could be my own boss. I didn't need to have someone telling me when I could take time off or whether or not I could stay home with a sick child. This is what impressed me the most about network marketing and the lifestyle it offered. It's the reason I couldn't stop talking about it.

It was also the notion that the "sky was the limit" that really appealed to me. In fact, this was the most



important thing in the world. I could earn more on my own terms. All of these things were important then, but they're also important now. And I bet they are important to you too. This is why I believe in network marketing!

Believing in People

I also believe in the power of people. I learned that everyone has something in themselves that could make them a successful business owner. And when you become as excited as I was about something, you want to share it with everyone. I started Reliv with my wife, Sandy, at our kitchen table. Why couldn't you start your Reliv business from your kitchen table? You can!

One of the keys to getting started is to know where you are going. Earl Nightingale once said that if you can determine what 95% of the world does each day and then do just the opposite you will have everything you ever wanted in your life. 95% of the people in the world don't have a plan for success and they don't recognize the importance of putting other people first. It's the other 5% that really have a plan to get somewhere.

When you start a Reliv business, you want to talk to everyone you meet about Reliv. You should look for that 5% to build with you, but you can never know when you will come across one of them. If you were to walk down the street, one out of 20 people you would meet could possibly be one of those people, but you never know which ones could be the 5% people. Treat everyone with respect and help them to feel important. Then put all of your focus on helping

THEM succeed. Bernard Baruch once said, "Find out what a person wants and help them get it and you will have everything in your life that you've ever wanted."

Believing in Products

Like many of you, I had taken vitamins for years not really doing myself any good. Sandy and I started taking Dr. Ted's formula in 1982 and we saw how the product helped our family. We realized we needed to do something to get this product to other people.

Reliv products provide advanced nutrition that every person needs to excel. They are not meant to cure sickness, but rather provide a means to keep people healthy and happy. When you add these life-changing products to our network marketing business model, you have a powerful combination that puts you in control of your health, finances, time and life!

Believing in You

If you are thinking of joining Reliv as a part-time or full-time Distributor, I want you to know that if you are willing to put in the work, you can change your life. According to the Direct Selling Association, retail sales earned over \$36 billion dollars in the U.S. in 2015.

I believe that this represents an incredible opportunity for you. I look forward to sharing your Reliv success story on stage at our next International Conference.





THE SUPPORT YOU



Mobile-Friendly Websites

Your Reliv business is everywhere you want to go. The Reliv website and personal websites are fully mobile and viewable on smartphones and tablets allowing you to run your Reliv business virtually anywhere. Online ordering, prospecting videos and the Reliv presentation — it's all there at your fingertips whether you are at your desktop or on the road. Go mobile with Reliv and don't let another opportune moment pass you by. Learn more about our Distributor websites at reliv.com/personal-websites.



Decision Tool

Making it easy to present all the business options to your prospects. Already shared the Reliv story? Now it's time to ask for a decision using the "Decision Tool." Designed to be interactive, this six-page brochure makes it easy for you to walk someone through the different avenues of income after you've introduced someone to Reliv. It also asks the question "What's your time worth?" to help kick-start the decision-making conversation. Purchase or download your copy today at reliv.com/decision-tool-info.

Reliv Distributors have the opportunity to not only grow their home-based business, but to also grow personally. We have watched Distributors over the years go from network marketing beginners to confident business builders who serve as mentors and leaders for people getting started. Part of this personal growth comes from working together and learning how to use tools to help build your Reliv business. Take a look at some of the current tools and training materials available for your Reliv toolbox.

NEED TO SUCCEED

The Reliv “Prodcast”

Have you heard the latest “prodcast” from Reliv? The call and “prodcast” focuses on the science of Reliv products and other timely nutrition and health topics. You’ll hear from industry experts, including Reliv Vice Chairman and Chief Scientific Officer **Dr. Carl Hastings**. Each month the podcast also features inspiring stories of people whose lives have been changed through Reliv nutrition. Look for a new format and exciting additions to the podcast in August!

To listen online and download to your device, check out the Reliv podcast on iTunes. You can also dial into the call the second Wednesday of each month. Visit **reliv.com/conference-calls** for details.

Reliv Lifestyle

Connect with the Reliv Lifestyle. One of the best tools to connect with new people is in your hands right now — the Reliv Lifestyle magazine. Lifestyle is available for purchase in packs of 10 and is one of the best tools available to spark interest and start a conversation. Download your favorite issues or order more to share with people at **reliv.com/life-style**.



OCTOBER 2016

IS. BACK.

WHAT IS MATS?

Master Affiliate Training Schools (MATS) are important training events hosted across the country, giving you the chance to learn the business skills you need to succeed with Reliv. MAT Schools also offer a way to achieve your short-term, mid-term and long-term goals through achievable, 90-day targets. They are also free for those who qualify!



From the very beginning of my Reliv Business, MATS played a critical part in the support system that truly inspired and fueled my success. The first MATS was awesome — it was all about developing a mind-set and the basics of building a strong business. It was there that I made the decision to work smart with my upline mentors and I made a goal to reach Key Director.

— Bronze Ambassador Julie Moeller

Visit reliv.com/mats to learn more.

Dates and locations will be added soon!

LIVING THE RELIV LIFESTYLE





FUN in the SUN

When was the last time your employer sent you and your plus one on a dream trip and then picked up the tab? If it's been awhile, or if it's never happened, you might consider taking a closer look at the Reliv lifestyle. Our top earners are pampered and sent on dream vacations to places like Cancun, Mexico and Osaka, Japan. It's a fun way to reward hard work and it's a chance to celebrate achievements with other Distributors and meet new life-long friends. The best part is, you don't have to wait... some of our Distributors earn one or two trips their very first year!

KICKIN' BACK IN CANCUN

Steve and Joyce Holthaus

Mundelein, IL

The Reliv opportunity and products have allowed us to be parents that were able to be home as we raised our children. Now as they have become adults, we are also able to be actively involved with our five grandchildren. Reliv has given us financial security, time freedom and the ability to pay it forward to others.

We have also had the opportunity to travel the world with Reliv! We have earned over 40 trips to places around the world including Italy, Hawaii, Banff (Canada), the Caribbean and Mexico. We have so many memories... climbing Diamond Head in Hawaii with a group of Distributors, getting up early to watch the sunrise in Cancun, Mexico, and exploring the Canadian Rockies with our son in Banff are just a few. There was also the time we took our children on their first-ever, real family vacation we had earned with Reliv!

We have made some of our best friends because of trips we have been a part of over the years. Today, we love to meet the new people going on their first trip and help them feel part of the Reliv family.

Rene' and Danny Britt

Austin, Texas

The Reliv lifestyle is something we've enjoyed now for over 25 years. It's been wonderful for our family's health and given us freedom to do the things we love. We've earned numerous trips with Reliv. We've been on several cruises and other destinations including Australia, New Zealand, Mexico, Canada and cities throughout the US. We've loved all of them and the opportunity to see the world while being spoiled by Reliv. The true reward for any trip comes in being reunited with long-time Reliv friends and the chance to make new ones.

JET SET TO JAPAN

Generose Uy

Calbayog City, Philippines

We are so grateful to Reliv for bringing our family closer together through the trip we recently earned to Osaka, Japan. We loved every moment spent in this enchanting place — the insightful city tour, Reliv's inspiring leadership training and of course, the fun shopping time with our fellow Distributors. Domo arigato gozaimasu Reliv for this fun, fun trip! Truly, Reliv is our gateway to the world. After the Reliv Osaka trip, we had the opportunity to see other parts of Japan, including riding one of the fastest trains in the world. This is something we won't forget! Thank you Reliv!

Visit reliv.com/travel-with-reliv to learn more and watch our travel videos.



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Visit reliv.com/leadership-celebration for qualifications and to view the trip video.

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2017 Leadership Celebration

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Hilton Sedona Resort at Bell Rock

MAKING A DIFFERENCE



mission possible



By **Scott Montgomery**,
Chairman of the Reliv Kalogris Foundation

Your Reliv Business Can Make a Difference

Dr. Ted Kalogris, creator of the formula for Reliv Classic, once said "Every time we send one can to one hungry child, we are not just helping that one hungry child. We are helping to shape the future of our planet." The beauty of Reliv is that the more you build your business, the bigger difference you can make through the Reliv Kalogris Foundation's (RKF) Distributor-supported feeding program. The RKF was established in 1995 as a non-profit, 501(c)(3) charitable organization in honor of Dr. Ted. From "Papa Noel" to "See The Change," the RKF offers opportunities each year for Distributors to visit Haiti and help provide quality nutrition.



Spreading Christmas Cheer

Each year, Reliv employees donate and package presents for the RKF kids. Reliv Distributor Kevin Pond played the part of Papa Noel and handed out presents to the kids. "It was a fantastic experience, and went way beyond what I expected," said Kevin. "To see the smiles on the kids' faces just really warms my heart."



Seeing The Change Firsthand

Our new program called "See The Change" enables interested Reliv Distributors to join the RKF staff to visit our feeding programs in Haiti. There are 39 schools, 7 orphanages, and 5 clinics that utilize Reliv Now for Kids with at-risk children. Distributors paid their own way to experience this life-changing trip.

"It has been a pleasure hosting several groups of Distributors over the past few months," said Dr. Manno, RKF Field Director in Haiti. "It is wonderful to show them not only the difference Reliv is making in the lives of thousands of children on a daily basis, but I am also happy to share with them my beautiful country and culture."



what our distributors said...



After crossing through the gated wall to the Children's Home, we were welcomed with joy. Somehow I ended up touring the site holding the hand of little O'Kenny who was dropped off there a few years ago, essentially starving. His eyes were captivating, and now he is full of energy. I pray that our experience triggers all of us to realize how much more we can do for RKF as we build a network of business partners who can join our philanthropic efforts.

Dr. Nancy Couch Nowak & Mick Nowak
Directors
Michigan



Our journey started at the 2015 St. Louis Conference with the children's thank you drawings on our chairs. Colette had stuck hers on her computer along with her invitation to Haiti. Just as we had wanted to see how the products were made in St. Louis, we also wanted to see how they benefited the RKF. We discovered a fascinating, poor, but joyful country. We were touched by everybody's team spirit, particularly when we were all painting the walls of the school. This journey enabled us to see how our donations benefit the children and to come back and talk about what we had seen.

Bernard & Colette Dhellemmes
Ambassadors
France



My most blessed moment that will be forever with me was holding Kerwens on the steps of the orphanage as his little body melted into peaceful sleep. The trip was an amazing mix of spending time with our children at the orphanage and schools, the painting service project, spending time with Dr. Manno and others who support the orphanage, learning Haitian culture and history from our incredible tour guide, and heart-wrenching as it was, the immersion into the streets of Haiti. I am so thankful and feel so very blessed to have gone to Haiti with the RKF.

Juanita Jachetta
Senior Director
Washington



We got involved with Reliv in 2002, so the RKF has been important to us for many years. We have seen the pictures and videos and to experience it was emotionally overwhelming. To see the RKF Children's Home come into view from the bus window, the children greeting us so warmly, serving Reliv shakes to the beautiful children waiting so patiently, walking with Dr. Manno through his neighborhood, and visiting his clinic were just a few of the moments that impacted us and made a lasting impression on the reality of the difference being made in these children's lives.

Matt & Dayna Jennings
Ambassadors
Washington

"I sincerely appreciate your partnership and invite you to help more people by building your business."
— Scott Montgomery



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