



be your own boss

OPPORTUNITY

I want to get healthier and thrive every day.

- 3 out of 4 people don't get enough nutrients
- Your food isn't cutting it when it comes to nutrition
- Your body needs advanced nutrition every day



Step 1: Start with Core Nutrition

Reliv's delicious shakes provide optimal nutrition for better health results.







Step 2: Customize with Targeted Solutions

Add any of our Targeted Solutions to your Core Nutrition shake to reach your specific health goals.



Why are Reliv products better?

<p>BIOAVAILABILITY Instant access to nutrients for greater benefits</p>	<p>OPTIMAL NUTRITION Go beyond minimum daily requirements with higher levels of key nutrients</p>	<p>SYNERGISM Nutrients perform best when combined</p>	<p>GUARANTEED QUALITY INGREDIENTS Rigorous testing ensures product purity and potency</p>
			



YOU CAN'T FAKE GREAT NUTRITION... YOU HAVE TO POUR YOUR HEART INTO IT. AND THAT'S WHAT WE DO IN RELIV. NUTRITION IS OUR BUSINESS SO IT NEEDS TO BE UNIQUE, AFFORDABLE AND THE BEST.

Tom Pinnock, Reliv President of Sales & Marketing

Supplements Backed By Science

- 10 product patents issued
- Clinically proven formulas
- Pioneer in nutritional epigenetics

I want to be my own boss and share products I believe in.



85% of people hate their job*



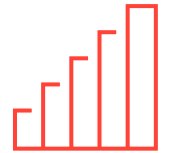
More than 75% of Americans live paycheck to paycheck



Average student loan debt: \$37,000+



1 in 5 Americans over 65 are still waiting to retire



68% of U.S. Millennials** said a successful business needs to have a genuine purpose

*2018 Gallup World Poll

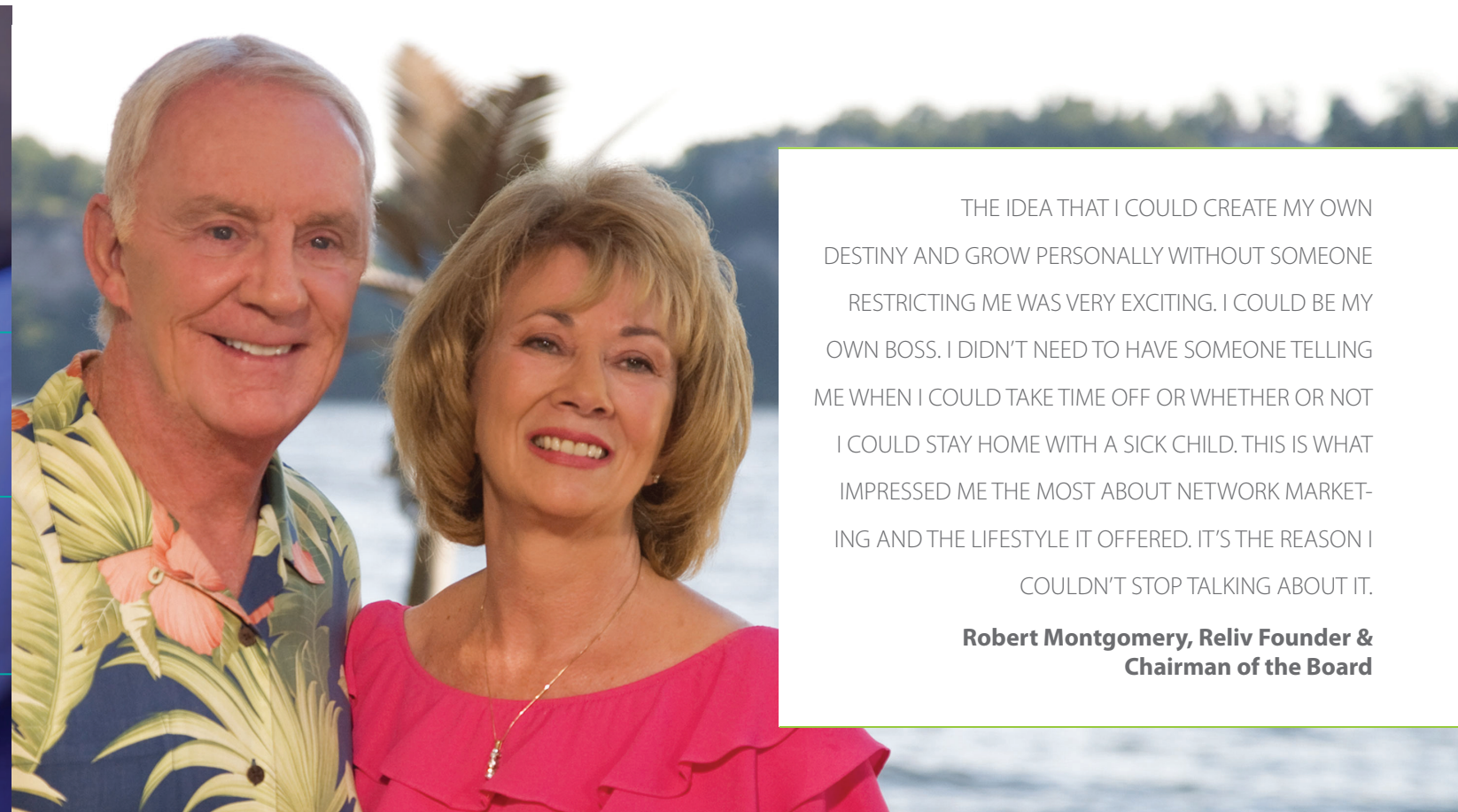
**Forbes.com

Believing In Entrepreneurs: Our Founders' Vision



Dr. Alfredo Galvez, Reliv Scientist and Discoverer of the Lunasin Soy Peptide

LEARN MORE ABOUT LUNASIN, THE WORLD'S FIRST EPIGENETIC SUPERFOOD, AT [RELIV.COM/SCIENCE](https://reliv.com/science).



THE IDEA THAT I COULD CREATE MY OWN DESTINY AND GROW PERSONALLY WITHOUT SOMEONE RESTRICTING ME WAS VERY EXCITING. I COULD BE MY OWN BOSS. I DIDN'T NEED TO HAVE SOMEONE TELLING ME WHEN I COULD TAKE TIME OFF OR WHETHER OR NOT I COULD STAY HOME WITH A SICK CHILD. THIS IS WHAT IMPRESSED ME THE MOST ABOUT NETWORK MARKETING AND THE LIFESTYLE IT OFFERED. IT'S THE REASON I COULDN'T STOP TALKING ABOUT IT.

Robert Montgomery, Reliv Founder & Chairman of the Board

The Reliv Vision: Wellness is Our Why



RELIV IS A WELLNESS COMPANY THAT MARKETS HIGH QUALITY CORE NUTRITION AND TARGETED SOLUTIONS, ALL SUPPORTED BY SCIENCE. WELLNESS IS OUR WHY, AND WE HAVE A CLEAR MISSION TO NOURISH OUR WORLD AND SCORE A VICTORY FOR MANKIND WITH BETTER HEALTH. OUR DISTRIBUTORS DRIVE OUR MISSION AND ARE REWARDED AND SUPPORTED EVERY STEP OF THE WAY.

Ryan Montgomery, Reliv CEO



Solid Business

- We put our Distributors first... when they succeed, we succeed
- 30+ Years leading the wellness industry
- We demand quality and oversee research and development and on-site manufacturing



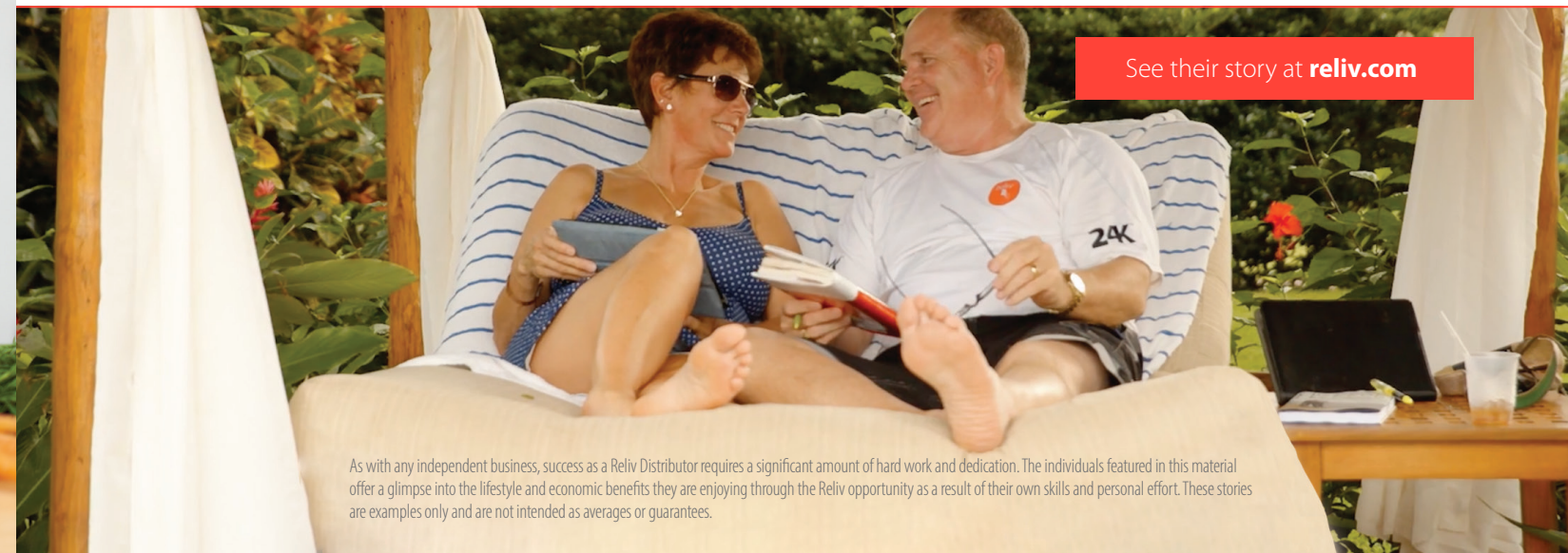
What do I get as a Reliv Distributor?

- 20-40% discount/profit level
- Only \$40 to start, zero risk and a 100% buyback guarantee
- Top compensation plan in network marketing
- Fast weekly payments with free direct deposit
- Tax benefits for owning a home-based business
- Chance to earn cash bonuses and all-inclusive trips right away
- And so much more!

WHEN WE WERE INTRODUCED TO RELIV AND JOINED THE BUSINESS THEY TOLD US IF WE HELPED ENOUGH PEOPLE WE COULD TRAVEL THE WORLD. AND THAT'S WHAT WE'VE BEEN ABLE TO DO THE PAST 12 YEARS.

Jim & Sandy S., Independent Reliv Distributors

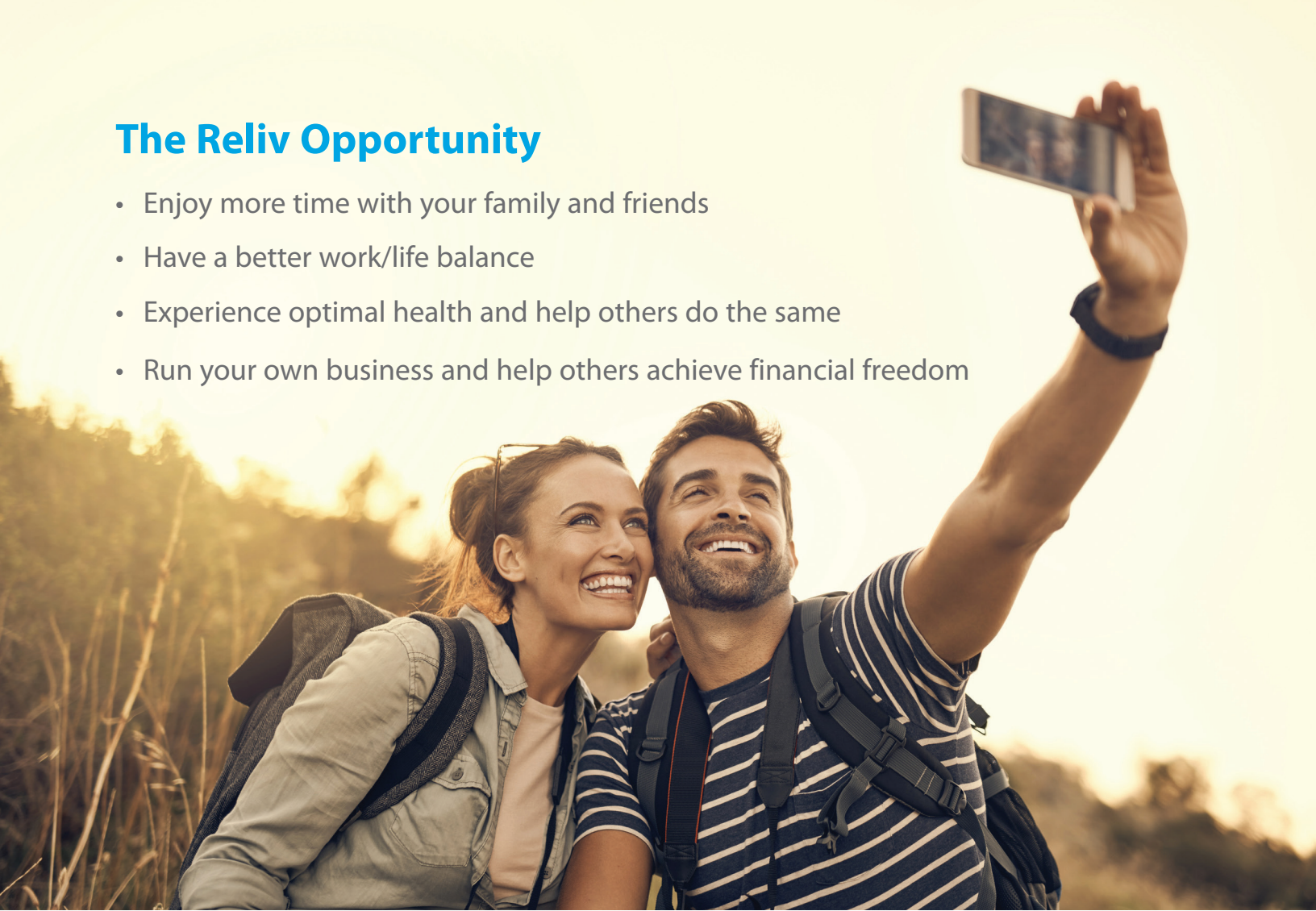
See their story at reliv.com



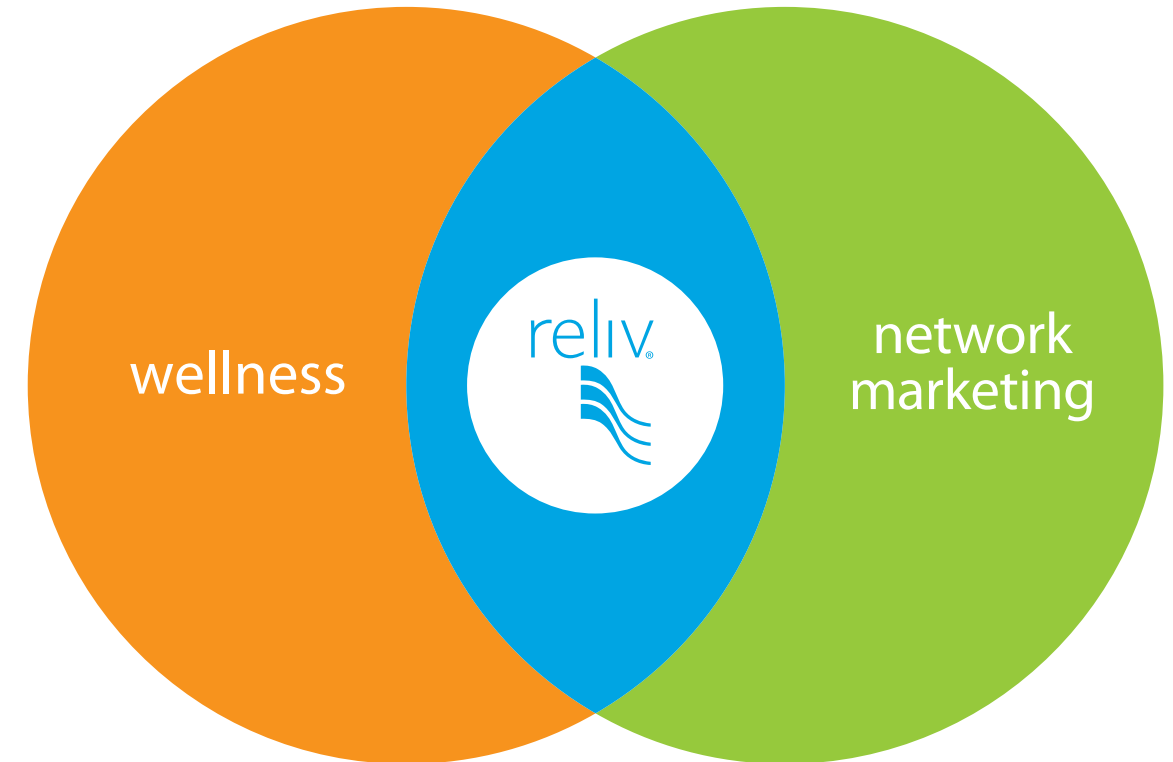
As with any independent business, success as a Reliv Distributor requires a significant amount of hard work and dedication. The individuals featured in this material offer a glimpse into the lifestyle and economic benefits they are enjoying through the Reliv opportunity as a result of their own skills and personal effort. These stories are examples only and are not intended as averages or guarantees.

The Reliv Opportunity

- Enjoy more time with your family and friends
- Have a better work/life balance
- Experience optimal health and help others do the same
- Run your own business and help others achieve financial freedom



Join two booming industries!



Network Marketers worldwide: **99 million**

Retail revenue worldwide: **\$182 billion**

Retail revenue in the US: **\$34.5 billion**

I TOOK THIS RELIV OPPORTUNITY AND RETIRED FROM MY JOB AS AN OIL EXECUTIVE. I'VE BEEN DOING THIS FULL TIME FOR THE LAST 17 YEARS OF MY LIFE... THE BEST AND MOST MEMORABLE 17 YEARS BECAUSE I BECAME NOT ONLY A PROVIDING FATHER FOR MY CHILDREN, BUT I WAS A REAL DAD TO THEM. AND NOW THE FINANCIAL SECURITY I WAS SO CONCERNED ABOUT IS SOMETHING THAT WE HAVE, AND WE'RE ENJOYING IT.

Raul & Aurora P., Independent Reliv Distributors



In business for yourself, not by yourself



**product
development &
manufacturing**



**customer
service
center**



**professional
marketing
tools**



**global
distribution
network**



5 ways to **make money** with reliv



ambassador team



retail profits



wholesale profits



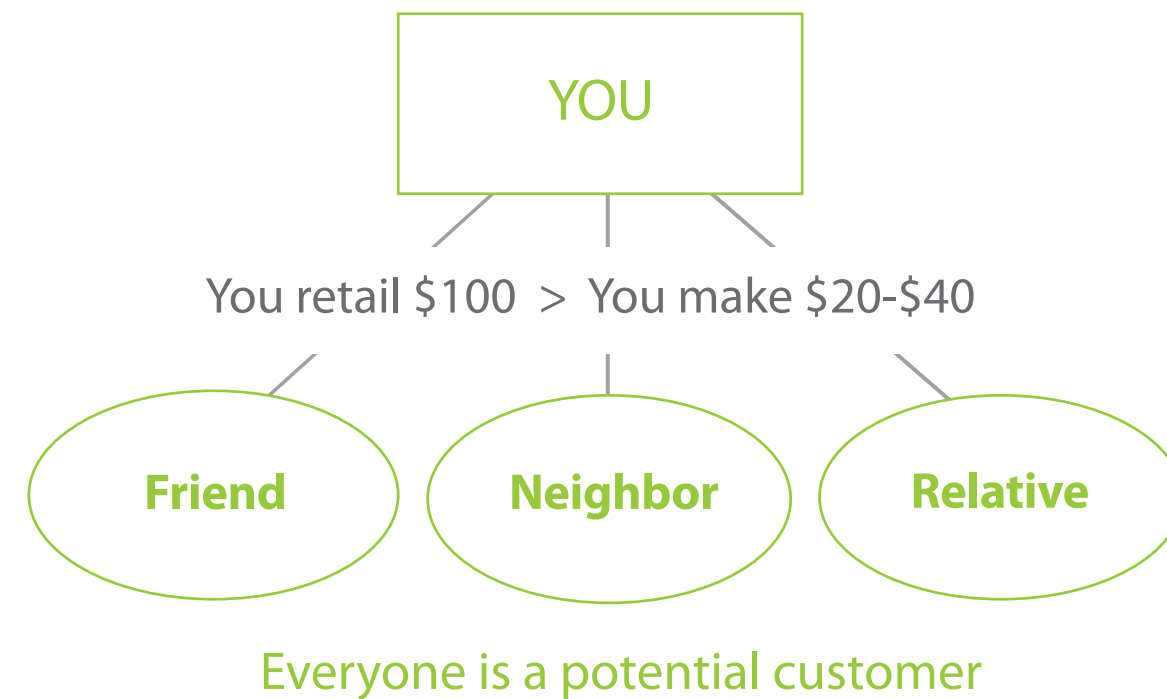
cash bonuses & trips



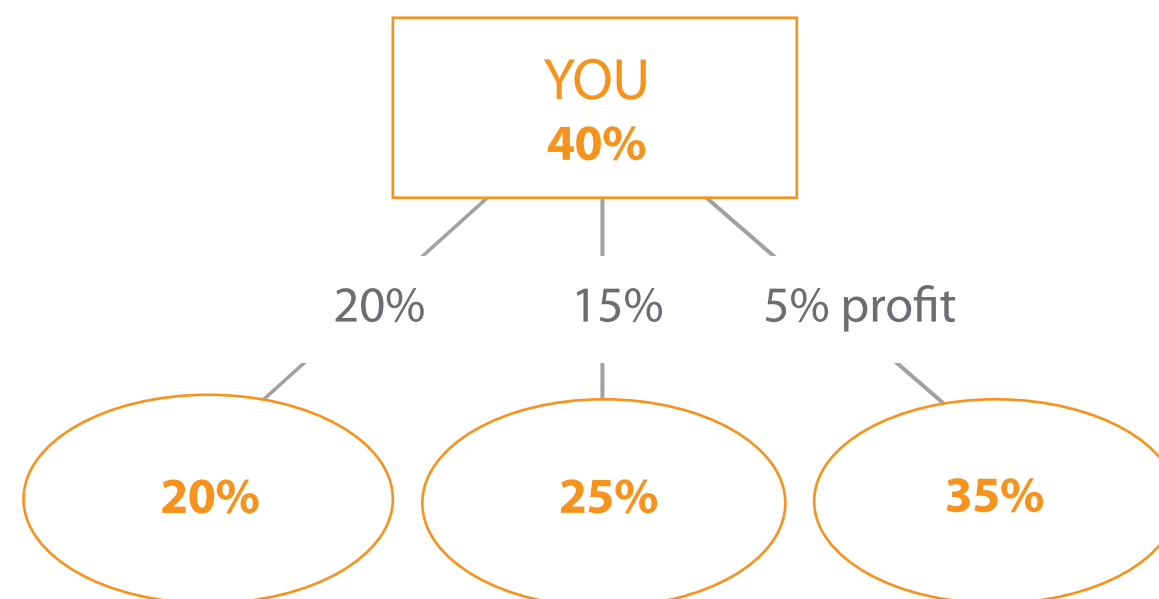
overrides



Retail Profit: 20% – 40%



Wholesale Profit: 5% – 20%



Master Affiliate Unlocks Residual Income

- Reliv's core position, which opens up all 5 ways to make money
- Reliv products are for everyone
- People consume Reliv products month after month
- You get paid with every purchase
- Earnings accelerate as your business grows
- Overrides = unlimited residual income potential

You have residual bills. *Why not have residual income?*



Cash Bonuses & Trips



See David's story at reliv.com/start-earning

THE TRIPS ARE AMAZING. ALL EXPENSE PAID TRIPS INCLUDES THE AIRFARE, HOTEL, ACCOMMODATIONS, MEALS...ALL KINDS OF NEAT GIFTS. RELIV SURPRISES YOU. IT'S JUST A BLAST.

David M., Independent Reliv Distributor



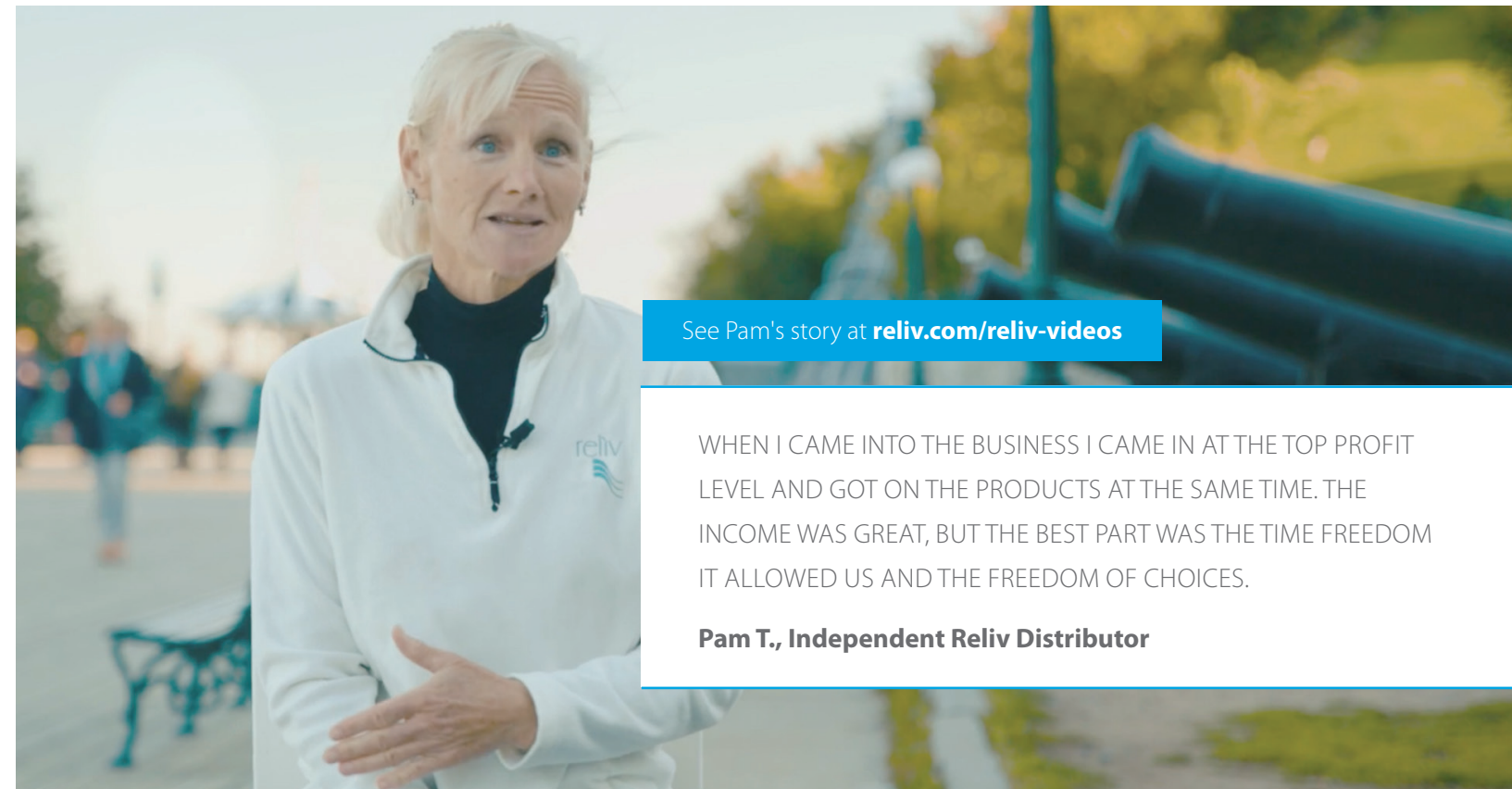
Overrides Calculated on Business Volume

	YOU: MA		
1 st Level M.A.	Susan's group	x 8%	3 people
2 nd Level M.A.	Jim's group	x 6%	9 people
3 rd Level M.A.	Wendy's group	x 4%	27 people
4 th Level M.A.	Maria's group	x 3%	81 people
5 th Level M.A.	Bill's group	x 2%	243 people

Reliv pays you for bringing other Master Affiliates into the business!



Ambassador Program



See Pam's story at reliv.com/reliv-videos

WHEN I CAME INTO THE BUSINESS I CAME IN AT THE TOP PROFIT LEVEL AND GOT ON THE PRODUCTS AT THE SAME TIME. THE INCOME WAS GREAT, BUT THE BEST PART WAS THE TIME FREEDOM IT ALLOWED US AND THE FREEDOM OF CHOICES.

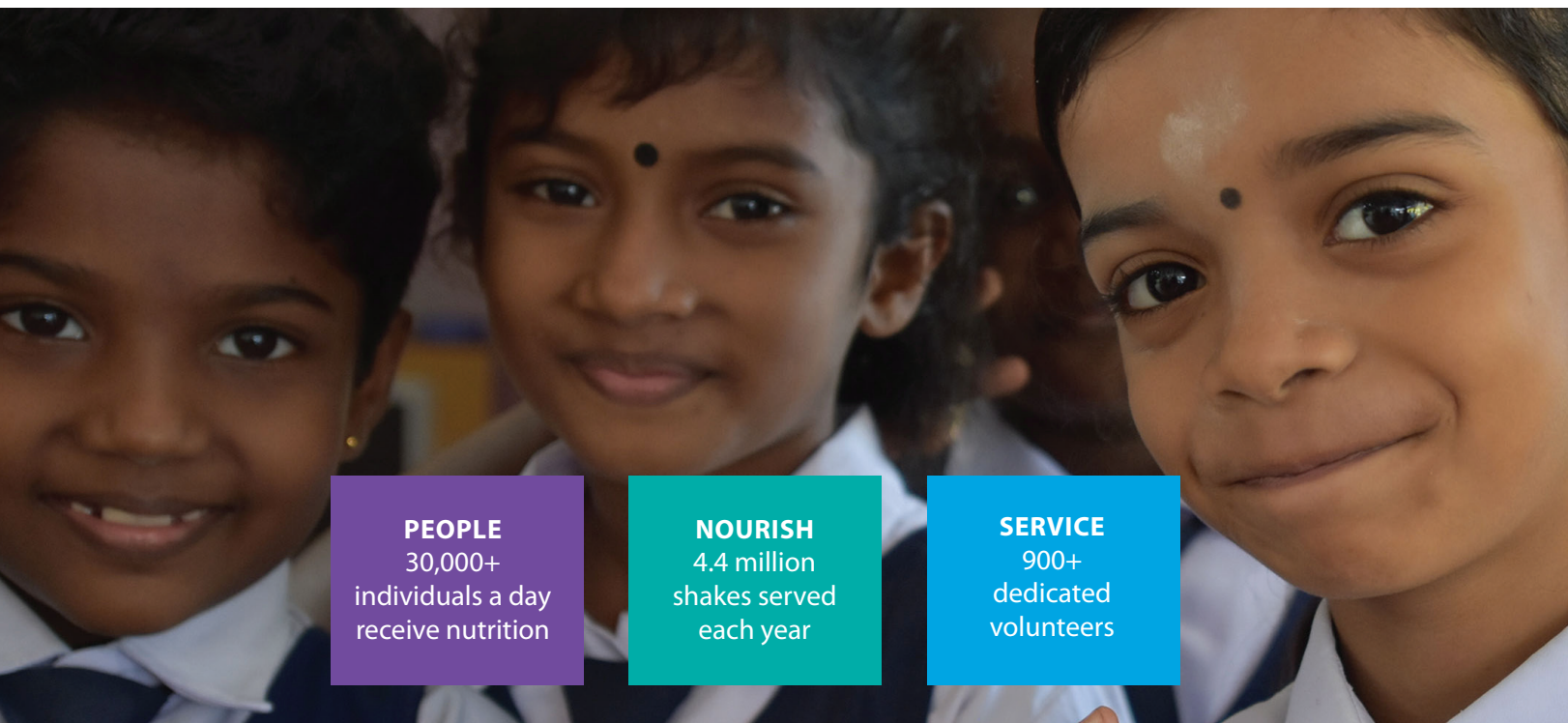
Pam T., Independent Reliv Distributor

Give Back



WE LOOK AT PICTURES OF THE BEAUTIFUL CHILDREN THAT BENEFIT FROM THE FOUNDATION AND WELL UP WITH PRIDE. WE SEE THE BEFORE AND AFTER PICTURES OF CHILDREN THAT WERE MALNOURISHED WITH NO FUTURE AND SEE THE LIFE THEY LIVE ONCE THEY GET THE OPPORTUNITY TO TAKE THESE NUTRITIOUS SHAKES AND SEE HOPE. WE SEE LITTLE KIDS THAT CAN DREAM OF BEING A TEACHER, A DOCTOR, A VET, AND I KNOW THAT IT'S POSSIBLE. WE'VE HAD THE ABILITY TO GO AND LOVE ON THESE PRECIOUS CHILDREN IN HAITI AND IT IS LIFE CHANGING.

Robert & Lauren L., Independent Reliv Distributors



PEOPLE
30,000+ individuals a day receive nutrition

NOURISH
4.4 million shakes served each year

SERVICE
900+ dedicated volunteers



WE BELIEVE SO STRONGLY IN OUR MISSION, WE CREATED A CHARITABLE FOUNDATION THAT PROVIDES NUTRITION TO KIDS AROUND THE WORLD. WE PARTNER WITH OUR RELIV DISTRIBUTORS TO GIVE BACK TO COMMUNITIES THROUGH THE RELIV KALOGRIS FOUNDATION.

**R. Scott Montgomery, Reliv Kalogris Foundation Chairman
President of Operations & International**



Get Started!

BECOME A CUSTOMER

Fuel your body with the highest quality nutritional products.

Become a Preferred Customer

MOST POPULAR!

Sign up for just \$10 a year to get:

- 10% discount
- Or a 20% discount when you sign up for autoship monthly or quarterly!

Discover what owning a Reliv business can mean for you. Contact the Distributor who gave you this catalog, visit reliv.com/join-reliv or call **800.735.4887**.

BECOME A DISTRIBUTOR

Purchase Reliv products and **enjoy up to a 40% discount**. Share them with your family, friends and others to earn retail and wholesale profit!

2 SMART OPTIONS TO GET STARTED!

Quick Start as an Affiliate

- 25% profit/ discount
- \$375 investment

Become a Master Affiliate!

MOST POPULAR!

- 40% profit/ discount
- \$1,625 investment
- Opens up all 5 avenues of income!

US Distributor Application



THE ENTIRE APPLICATION MUST BE COMPLETED, SIGNED, DATED AND SEND TO:

Reliv Inc., P.O. Box 405, Chesterfield, MO 63006-0405 www.reliv.com

Phone: 800.735.4887 FAX: 636.537.9753, 8:00 a.m. – 5:00 p.m. CT, Monday – Friday

APPLICANT INFORMATION

All Fields Required

This section is for those registering as a business using a Federal Tax ID#. Please include the Supplement to Distributor Application with this application.

Federal Tax ID # _____

Business Name: _____

Primary Applicant		Have you ever been a Reliv Distributor before? <input type="checkbox"/> Yes <input type="checkbox"/> No						
SSN: _____	Last Name _____	First Name _____	MI _____	DOB / / _____	Gender <input type="checkbox"/> M <input type="checkbox"/> F			
Co-Applicant		Have you ever been a Reliv Distributor before? <input type="checkbox"/> Yes <input type="checkbox"/> No						
SSN: _____	Last Name _____	First Name _____	MI _____	DOB / / _____	Gender <input type="checkbox"/> M <input type="checkbox"/> F			
Mailing Address		Lot/Apt # _____	City _____	State _____	Zip _____	County _____	Residential <input type="checkbox"/>	Outside City Limits? <input type="checkbox"/> Yes <input type="checkbox"/> No
Business <input type="checkbox"/>		Phone Numbers		Cell: _____		Fax: _____		
Home: _____		Work: _____						
Shipping Address: (If different than mailing.) Physical address required, no PO Box.								
Address _____		City _____	State _____	Zip _____	County _____	Residential <input type="checkbox"/>	Outside City Limits? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Business <input type="checkbox"/>		Email: _____						
Sponsor Name			Sponsor RCN			Sponsor Phone		
_____			_____			_____		

DISTRIBUTOR ENROLLMENT PACKAGE PAYMENT INFORMATION

Distributor Enrollment Package: \$20 + sales tax = _____

Visa MasterCard Discover Amex

Card Number: _____

Expiration Date: _____

Signature (as it appears on card): X _____

Cardholder Billing Address: _____

(Note: If payment info is not provided for enrollment package, Distributor Application will not be processed.)
Please add \$5.00 P&H for Enrollment Packages to Bermuda.

PLEASE INDICATE ENROLLMENT LEVEL

Retail Distributor (0-499) 20%

Affiliate (500-999) 25%

Key Affiliate (1000-1499) 30%

Senior Affiliate (1500-2499) 35%

Master Affiliate (2500+) 40%

(Please complete separate Master Affiliate Application if appropriate.)

DISTRIBUTOR AGREEMENT

1. Upon acceptance of the foregoing application by Reliv, Inc. ("Reliv"), the undersigned (the "Distributor") shall become an independent Distributor for Reliv and shall be authorized for the term of this Agreement to purchase Reliv products and to promote and sell such products. Distributor agrees to utilize Distributor's best efforts to promote and sell Reliv products in accordance with the terms of this Agreement. Distributor understands and agrees that the principal purpose of being a Distributor for Reliv is the promotion and sale of Reliv products.

2. Reliv agrees that it will utilize its best efforts to supply to Distributor, upon receipt of payment, all of Distributor's requirements of Reliv products. Reliv shall have the right to change the prices for its products and at any time by giving notice to Distributor, and any such change shall be effective on the date specified.

3. This Agreement incorporates and is subject to all of the terms set forth in the Reliv Policies and Procedures. Reliv reserves the right to amend, modify, add to or delete any provision or term of the Reliv Policies and Procedures and/or any Reliv publication upon written notice to Distributors at any time and such change shall become incorporated in this Agreement. **The Distributor acknowledges that he or she has reviewed the Reliv Policies and Procedures and understands the same and agrees to abide by the terms and conditions set forth therein. The Distributor acknowledges that the Policies and Procedures are and have been accessible to review either upon request from Reliv, and/or can be viewed at Reliv's website, <https://reliv.com/policies>**

4. The term of this Agreement shall be for a period of one year from the date of acceptance hereof by Reliv, subject to the right of Reliv to terminate this Agreement as provided herein. Distributor may renew this Agreement at the expiration of the initial term or any renewal term for a renewal term of one year by paying to Reliv the annual renewal fee within the time provided by Reliv for such renewal. Reliv may terminate this Agreement and Distributor's status as a Reliv Distributor, at its sole discretion, without cause, by giving 30 days written notice to Distributor. Distributor may

terminate this Agreement and status as a Reliv Distributor at any time upon notice to Reliv. Reliv may terminate this Agreement and Distributor's status as a Reliv Distributor at any time for cause, as provided in the Reliv Policies and Procedures. Upon the expiration or termination of this Agreement in accordance with the provisions hereof, all rights and obligations of Distributor and of Reliv hereunder shall cease and terminate, except rights or obligations provided herein to survive expiration or termination of the Agreement, which rights and obligations shall survive any expiration or termination of the Agreement and shall continue to be binding upon the parties in accordance with their terms.

5. Distributor acknowledges and agrees that all information concerning Reliv Distributors including, without limitation, names, addresses, telephone numbers, genealogies and other information relating to Reliv Distributors, whether compiled or stated individually, (hereinafter "Confidential Information") was obtained by Reliv at great effort and expense, is of great value to Reliv and is maintained by Reliv as confidential and trade secret information. Distributor further acknowledges and agrees that any Confidential Information received or obtained by Distributor, whether in the form of lists prepared by Reliv or otherwise, is received by Distributor in confidence and on the condition and agreement that Distributor shall maintain such information as confidential. Distributor agrees that Distributor shall not disclose any Confidential Information to any person except as may be expressly authorized by Reliv in writing and shall not use any Confidential Information for any purpose other than the performance of Distributor's functions and duties as a Reliv Distributor. Distributor further agrees, that during the term and any renewal term of this Agreement, and for a period of 18 months from and after expiration or termination hereof, he or she shall not, directly or indirectly, (i) solicit, recommend, suggest or induce any Reliv Distributor to become a Distributor for, or otherwise become associated with any person or entity other than Reliv engaged in the business of marketing or selling any product or service

by means of any direct sales, network marketing or multi-level marketing method or organization or (ii) solicit for the sale, or sell, any product or service to any Reliv Distributor other than products or services sold by Reliv. Distributor acknowledges and agrees that the foregoing provisions are reasonable and necessary for the protection of the interest of Reliv and its valuable business relationships. All rights and obligations of this paragraph shall survive any expiration or termination of this Agreement.

6. The Agreement, which incorporates the Policies and Procedures shall be governed by and construed in accordance with the laws of the State of Delaware, unless the law of the state where the Distributor resides provides otherwise. Any and all disputes arising out of or relating to this Agreement and the Policies and Procedures shall be resolved and determined by arbitration in accordance with the then existing rules and regulations of the American Arbitration Association, except where state law provides otherwise. The exclusive location for such arbitration shall be Chicago, Illinois. The decision of the arbitrator(s) shall be final and binding on the parties hereto. All demands for arbitration by the Distributor shall be filed by the Distributor within 6 months of the occurrence of the event or action which is the subject of the dispute. Failure to make a demand for arbitration within such time period shall result in the waiver and loss of all claims by the Distributor with respect to such dispute. Notwithstanding the above, Reliv shall have the right to bring suit in a court of competent jurisdiction to seek an injunction, temporary or permanent, or other equitable relief, to prevent or enjoin a breach of Distributor's obligations hereunder and shall be entitled to include in such action any and all claims it may have.

7. Distributor, by signing below, verifies that the information above is correct and that he or she understands the Policies and Procedures which are incorporated herein and Distributor accepts these documents. This Agreement constitutes the entire agreement among the parties.

Louisiana Residents: THIS CONTRACT CONTAINS A BINDING ARBITRATION PROVISION WHICH MAY BE ENFORCED BY THE PARTIES. THIS AGREEMENT MAY BE CANCELLED BY DISTRIBUTOR AT ANY TIME.

PRIMARY APPLICANT'S SIGNATURE _____

Date _____

CO-APPLICANT'S SIGNATURE _____

Date _____