# age healthier live happier

product catalogue reliv. now. a·affect innergize!

### Feel The Reliv Difference

Reliv's core nutrition shakes go way beyond the minimum daily requirements, and are formulated based on the four key principles that make up what we call the Reliv Difference:

- Bioavailability Dissolving nutrients in a liquid shake enables quick, optimal absorption.
- Synergism The ideal combination of ingredients in a science-based formula brings out the full potential in all nutrients.
- Optimal Nutrition Optimising key nutrient levels beyond minimum daily requirements leads to greater health benefits and an improved quality of life.
- Guaranteed Quality Ingredients Our uncompromised quality control program ensures both purity and potency.
   What's on the label is in the can — guaranteed.

Through regular use of Reliv nutrition, you could experience any of these improvements:

- ✓ Increased energy and reduced fatique
- ✓ Improved alertness, concentration and the ability to handle stress
- ✓ Increased protection to fight disease and build defences
- ✓ **Reduction in cravings** for sugar and junk foods
- ✓ Improved digestion and elimination
- ✓ Improved sleep patterns
- ✓ Improved fitness through extra energy

#### Plant-Based Protein

Studies continue to illustrate the many benefits of soy. Whether you're looking to manage cholesterol, minimise menopausal symptoms, take control of your weight, or protect against health problems, soy is a powerful ally. With Reliv's advanced soy-based products, harnessing the power of soy has never been easier; you get the highest-quality plant-based protein available, delivered the way nature intended.

You'll love Reliv Now and ReShape! Both taste great, are packed with plant-based protein and have higher levels of key nutrients for greater health benefits. Tip: Try adding a scoop of Now to your breakfast smoothie, or use ReShape to refuel after a workout or in place of a meal if you're trying to manage your weight!

# powder<sub>packs a</sub> punch!

Many vitamins and minerals only perform at their best when combined with other nutrients. This is called synergism, and it's the key to why Reliv's balanced formulas work when other supplements don't.

# **The Reliv Story**

The creator of the first Reliv products was the late Dr Theodore Kalogris, who after returning injured from WWII, worked as a consultant for the World Health Organisation and helped eradicate bovine mastitis from South America simply by altering the animal's diet. This led Dr Ted to realise that the key to his own health lay in proper nutrition. Some 10 years of research led Dr Ted to his first formulation, what has come to be now known as Reliv Now\*.

"The human body contains an incredible array of chemicals, minerals and vitamins," Dr Ted is quoted as saying. "For an individual to be healthy, all those ingredients must be balanced through proper nutrition. Unfortunately for a number of reasons, many people fail to receive the micronutrients they need to preserve this balance. Nutrition is not a debatable issue; it must be of major concern to anyone wanting to maintain good health."

#### Dr. Alfredo Galvez:

Reliv's Lead Scientist of Research & Development. Discovered Lunasin, the First Epigentic Superfood

Galvez discovered the soy peptide in 1996 as a postdoctoral researcher at UC Berkeley and currently holds 11 patents on the lunasin technology.

Reliv has exclusive rights to the lunasin technology produced through a proprietary extraction process. No one else has been able to effectively extract bioactive lunasin of such quality and in such concentration. Reliv currently owns 4 patents relating to lunasin, and Galvez firmly believes that the company is way ahead of the curve in harnessing the power of this clinically proven superfood.



# health > wellness > vitality

#### Reliv Now®

One power-packed shake contains:

- 7 grams of high quality non-GMO soy protein.
- Exclusive bioactive LunaRich®.
- Optimal levels of all the essential vitamins and minerals critical to good health.
- An array of select herbs.
- Protective antioxidants, including patented Pycnogenol® — one of the most cutting-edge ingredients available today. More than 170 studies have demonstrated Pycnogenol's ability to fight free radical damage, improve blood circulation and lower blood glucose, helps to defend cells against premature ageing and promote wellness, among other benefits.
- All 9 essential amino acids.
- Prebiotics to support a healthy digestive system.

Reliv Now® is low in calories, carbohydrates and fat and high in advanced nutrients to give you more of everything your body needs to thrive. Put a spring in your step with Reliv Now.











I have been taking Reliv products for over 32 years and wouldn't be without them. I sail through allergy season and its reassuring to see how consistent my good health is

because of Reliv'ss auality nutrition.

PHILLIP C





When Reliv came into my life over 32 years ago I was already supplementing but immediately noticed better energy levels and increased vitality. The appearance of my skin improved and now in my 70s, I lead a very active life and feel better than when I was in my 30s. LYNNE C

## activate > accelerate > boost

#### LunaRich X®

Contains lunasin — a super nutrient for healthy aging and cellular health.

- Supports cholesterol management, heart health and weight wellness.
- You'd have to consume 25 grams of high-quality soy protein to get the same amount of bioactive lunasin found in one 125 mg capsule of LunaRich X.
- In addition to its own health benefits, LunaRich X powers up the benefits you receive from other Reliv products.
- Available exclusively from Reliv.











- It's not easy to find a supplement built on cutting-edge science, but you will find that with LunaRich X!
- 100+ peer-reviewed and published studies from 30+ research institutions demonstrate lunasin's ability to improve health.
- Award winning technology: It was named the 2013 People's Choice for Favourite New Consumer Product by the American Business Awards.



LunaRich X is one of my daily products! It has helped me support my immune system, but I especially love the healthy aging benefits and it powers up my daily shake! MICHELLE N

Finding Reliv was one of the best things to ever happen to me and my family. We all feel better for taking these products. I love doing shake parties and I'm building the life I've always wanted.

JESSICA S



# healthy > happy >

#### Reliv Now® For Kids

Children have special nutritional needs. Growing bodies and developing minds need a variety of macro and micro-nutrients to reach their full potential.

**Feed the Need** - Reliv Now® for Kids gives you a powerful weapon in combating fussy eaters and the ravages of today's fast food diets. Reliv Now® for Kids is a healthy drink containing an array of vitamins and minerals in a soy protein base.

#### This dedicated children's supplement includes health essentials such as:

- ✓ Vitamin A for healthy eyesight.
- ✓ Omega 3 supports brain function.
- ✓ Iodine helps support learning and concentration.
- ✓ Vitamin C helps keep skin and gums in good shape.
- ✓ Chromium metabolises carbohydrates and fats.
- ✓ B Vitamins B1 and B2 releases energy from the food you eat.
- ✓ Protein builds lean muscle and provides sustained energy.
- ✓ Iron carries oxygen around the body.
- ✓ Calcium for strong bones and teeth.
- ✓ Zinc aids the immune system.

Your kids will love the taste, and you'll love the convenience — just one creamy shake a day is all it takes to fortify your child with the advanced nutrition needed for a healthy future!

#### Reliv Now® for Kids can be:

- · Mixed with water, milk or juice
- · Added to your pancake mix or sprinkled over cereal
- Included in your coconut date balls

I don't have to worry so much having picky eaters when I know they are getting all of their essential vitamins and minerals in one shake a day. KATIE M





Our boys are so busy with activities and sports. Along with the proper equipment, we make sure they have the nutrition they need to be successful. Reliv Now® for Kids is a quick and healthy snack before practice. MARCELLA R







# balance > restore > revitalise

#### FibRestore®

An excellent source of dietary fibre, loaded with 10 grams of soluble and insoluble fibre per serving and 21 herbs, FibRestore contributes to regular laxation.

#### How does it help?

- Balance. Fibre helps keep energy up while it curbs hunger and can help control mood swings by stabilising blood glucose levels.
- Restore. Soluble and insoluble fibres combine to gently restore and maintain regularity.
- Revitalise. The bioflavonoids in herbs have been shown to protect and revitalise, helping to promote overall wellness.
- **Protect.** With potent antioxidants, Beta carotene, Vitamin C and Vitamin E.
- Aids Digestion. Papain and bromelain are two key enzymes that help to reduce inflammation, promote proper digestion, relieve bloating and indigestion and help the body function more effectively.

#### How much fibre should we eat?

Experts in Australasia and the World Health Organisation recommend an intake of at least 30 grams of fibre per day. In today's modern diet, most people don't get enough. With 10 grams of fibre per serve, FibRestore® can help bridge the gap. Eating adequate fibre each day helps manage or may assist in preventing:

- bowel disorders
- type 2 diabetes
- cardiovascular disease
- weight gain



Because of Reliv, I have noticed a huge decrease in hot flushes! Not only has Reliv helped keep me healthy, but it has also helped my mum and her friends stay healthy. They love being on the products and tell all their friends! It's nice to have extra money pop into your bank account every month as a Reliv Distributor. Every little bit helps! RUTHANN B













# energy > performance > stamina

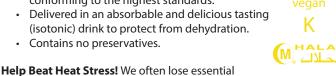
#### Reliv Innergize!™

#### **Energy for Your Busy Lifestyle**

A delicious, tangy lemon flavoured **electrolyte drink**, efficiently replaces fluid and essential electrolytes; sodium, magnesium, potassium and calcium, lost during physical exertion, while providing a speedy, yet sustained source of energy.



- Contains a balance of simple and complex carbohydrates to provide energy.
- Replaces electrolytes, essential for good health conforming to the highest standards.



minerals (electrolytes) when we sweat. These electrolytes are crucial to maintaining concentration and healthy muscles.

Reliv Innergize can benefit those working in industrial heat stress situations, not only as protection from the harmful effects of dehydration, but improved concentration can result in increased productivity and decreased work-related accidents.

**What do electrolytes do?** Without them the metabolism of muscle cells can be affected; extra strains are placed on the cardiac system, and the body experiences thirst, exhaustion, and resultant loss in performance and concentration.

Reliv Innergize is my go-to sports drink for stamina and energy that I need for full workouts. With this gym buddy, I don't feel too worn-out and find it helps with my recovery after an intense exercise. Innergize allows me to do more reps and yes, it keeps me going! GENEROSE U



innergize!



I've always led a fit and healthy lifestyle but felt Reliv nutrition could help me maintain my health as I get older. I play golf three times a week and take the Innergize in a drink bottle. It keeps me hydrated and full of energy on the golf course as well as on long bike rides. I really enjoy the taste too and there's no added table sugar like similar drinks on the market. RON B

keeping dehydration at bay and energy high!

# run > pivot > play



#### Reliv A-affect™

Reliv A-affect is your nutritional approach to joint health. Just add one scoop to your favourite smoothie to receive over 20 ingredients that work together to help protect your joints from wear and tear.

A-affect combines the best traditional Eastern herbal therapies with cutting-edge nutrients.

**Glucosamine:** natural compound found to be effective in rebuilding cartilage, protecting against joint deterioration, and promoting healthy joint function. It also stimulates production of collagen, a key component of the fibrous substance that holds joints together.

**Arthred®:** hydrolyzed collagen protein, consisting of the same series of 18 amino acids that form the framework of human cartilage and are required for its generation.

**Boswellin:** herb used in Eastern medicine to help with joint and muscle swelling.

**Ashwagandha:** herb that reduces inflammation and relieves discomfort.

Using Reliv A-affect and Reliv Now has changed my life! When I started on Reliv in 2007 I noticed how much more active I became and now in my 60s I feel great. Having nursed in the Middle East for 26 years, I returned to Australia with discomfort in my lower back and hands. After six weeks of using Reliv A-affect, I realised I felt more flexible in my body, and my fingers were more relaxed and at ease. Freeing up my body also freed up my work and my lifestyle. Reliv is my insurance for good health and wellbeing and for getting the most out of life – which I certainly do! STEPHANIE S



### shake > blend > bake



#### TRIPLE BERRY BOOSTER

1 cup milk
½ banana
½ cup triple berry blend
1 scoop Reliv Now®
½ cup ice
Garnish: 1 strawberry,
1 raspberry, 1 blueberry

#### TONING GREEN

1 scoop Reliv FibRestore®
1 scoop Reliv Now®
½ cup coconut water
½ banana
1 cucumber
2 tbsp. of fresh ginger
1 tbsp. apple cider vinegar
½ cup ice





#### NOW FOR KIDS BLISS BALLS

1 cup nuts (optional)
15 dates
1/4 cup (45g) sultanas
2 scoops of Reliv Now® for Kids
1/4 to 1/2 cup cocoa
20ml (1 tbsp) coconut oil
10 ml (2 tsp) water
Shredded coconut

#### Directions:

- Into a food processor add your nuts and process until crumbly.
- Add your pitted dates and sultanas, process again.
- Add cocoa, Now for Kids and coconut oil, mix again and then add your water with as much as you need to bring it all together in a dough-like consistency.
- · Roll tablespoon-sized balls in shredded coconut and chill.

# take control of your life with Reliv

The same passionate commitment to quality and integrity behind Reliv's unique product line also drives every aspect of the Reliv business. Through a network of tens of thousands of independent Distributors worldwide, Reliv provides an opportunity for anyone looking to start their own business. And Reliv is so much more, it's a lifestyle that puts you in control. You decide your schedule, so you can work around family and personal priorities. You decide on the time and effort you're willing to invest. You decide when and where you want to work and what you want to achieve. Contact the Distributor who gave you this catalogue or register online at reliv.

#### **Giving Back**

Established in
1995 the Reliv
Kalogris Foundation
charitable
organisation has
distributed over \$46
million in nutritional
support, feeding
Reliv Now® for Kids to
over 40,000 children daily.



The Foundation has built schools and orphanages in Haiti and the Philippines, and provides quality nutrition and hope to thousands of impoverished people around the world.

Reliv products are not intended to diagnose, treat, cure or prevent any disease.

Your Independent Reliv Distributor:

# reliv.com.au reliv.co.nz











