



## Reliv Rewards Based Leads Program

*Updated January 1, 2023*

OneReliv is our company's ongoing effort and we continually work to ensure we are doing our very best to support you, our Distributors and maintain Reliv's overall health. Periodically, new people (Leads) register with Reliv without a sponsor. Leads are defined as new people who have registered with the company for the very first time. In the case of a former Customer/Distributor re-registering with Reliv, Reliv does its best to re-connect that former Customer/Distributor with its original Distributor and is not considered a new Lead. Effective January 1, 2023, any Leads that come into the company will be assigned to Reliv Distributors as Rewards.

### **Eligible Distributors will need to meet the following criteria:**

1. You will need to "register" by informing us that you want to receive a Customer/Distributor Lead by emailing Miranda Ammon at [mammon@relivinc.com](mailto:mammon@relivinc.com).
2. You must be a Reliv Distributor for at least 6 months AND have personally sponsored a new Customer/ Distributor in the prior month. For example, a Distributor who sponsors a new Distributor in January will be eligible to receive new Leads in February.
3. You are committed to contacting and following up with a new Lead the same business day as it is rewarded to address questions and needs.
4. You are engaged and supportive of the overall direction and messaging of Reliv to assure the new person has a great experience.

Reliv's responsibility is to ensure that all Leads that come into Reliv are assigned in good faith to the nearest Distributor based on the location of the registered Distributors and their associated activity. This list is at the discretion of the company.

*Please note:* Reliv's primary goal is to support you. Please understand that new Leads into the company are limited and should not be relied upon for the success of your business or earning promotions.