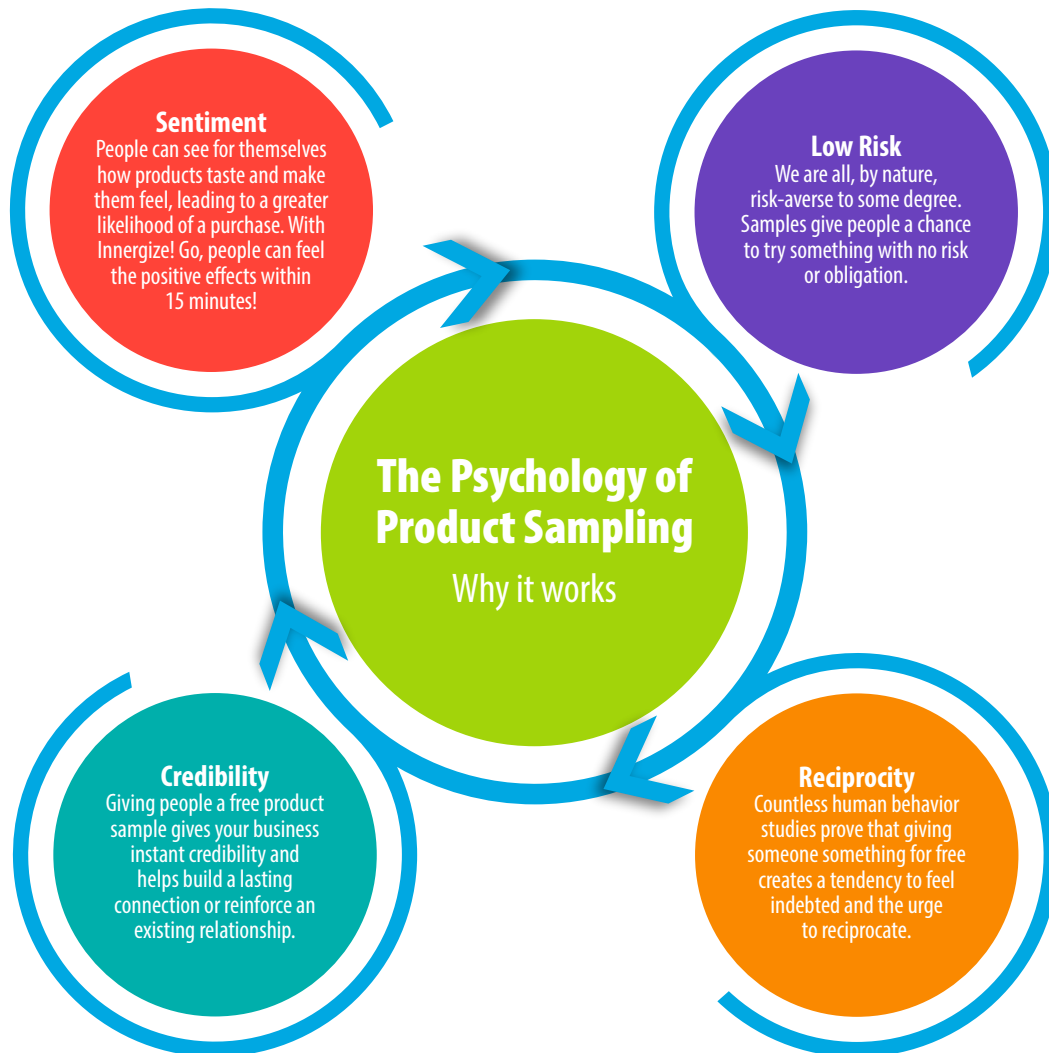


Sampling with
Innergize!® Go is a
game-changer
for your Reliv business



Why is Innergize! Go a game-changer?

Sampling is used by companies everywhere because it works.



Why Sampling Works:

- One-third of customers make a purchase of a sampled product in the same shopping trip!
- 47% of them are willing to buy a sampled product in the future!
- According to the Event Marketing Institute, 81% of consumers approach a brand's display for a free product, surpassing the 54% drawn in by a special discount.

HOW TO *get started*

Hand a stick out to everyone you know. The more you hand out, the more you can increase the potential of growing your business with new customers.



What to say:

My company has this new healthy energy drink. It combines energy, hydration, and a unique fat burner without the crash or unwanted side effects of typical energy drinks. Give it a try and let me know what you think.

Or even easier:

Try this sample of a HEALTHY energy drink and let me know what you think.

HOW TO use innergize! go sample cards

	ORDER INNERGIZE! GO	ORDER SAMPLE CARDS
US	reliv.com/p/innergize-go	reliv.com/p/innergize-go-sample-card
CANADA	relivinc.ca/p/innergize-go	reliv.com/p/innergize-go-sample-card

Once you have your boxes of Innergize! Go and sample cards. It's time to assemble them.

Gather a few additional supplies:

Glue Dots

Envelopes (*Optional*)

Mailing Tips: Use an A7 envelope. Also, sample cards need to be hand fed, not machine fed. You can purchase special stamps to signify this for \$.88 each.

Stickers with your contact information (*Optional*)

Watch this video to see how easy it is to create and hand out your own sample cards:



Important Things To Note:

Don't staple your stick packs to the cards. You do not want to do anything that could potentially puncture or damage your stick packs.

Ran out of sample cards? No problem, keep handing out sticks and make a note of who you gave them to so you can follow up. Don't let not having sample cards stop you from handing out samples!

The power of this sampling method works best in person. This creates a personal connection. Don't worry about mailing samples to people (unless you are mailing them something else and want to include the sample). Look for opportunities in your day-to-day life to offer someone a sample.

HOW TO

incorporate sampling into your Felix business

Checklist for Success



Set a personal goal

Decide how many samples you will hand out each week. Product samples have been shown to increase sales exponentially. Realize not everyone will want to purchase, so the more you hand out, the greater the likelihood of a sale.



Keep Samples Handy

Have samples with you whenever you leave the house. Have a box by your door when people come to visit you. Keep a stash of samples in your office.



Hand Samples Out

Simply hand out a stick to everyone you know. Then follow up with them to get their feedback. Even if you have your contact information on your sample card, still follow up. Don't have a sample card? Hand out the sticks anyway. Then make a note and follow up with the person you handed it to.



Follow Up

Contact everyone you gave a sample to and ask them what they thought. Chances are they will want to order a box for themselves. Help them place their order and introduce them to auto-ship so they never run out.



Check Your Progress

Keep track of your results. You can measure how many stick packs you hand out versus how many orders you get. Now you can adjust your personal goal based on your results.